A FEASIBILITY STUDY FOR ESTABLISHING A MARITIME RESOURCE CENTRE IN MUMBAJ



FINAL PROJECT REPORT

APRIL 2005

CENTRE FOR ENVIRONMENTAL RESEARCH AND EDUCATION (CERE)



EXECUTIVE SUMMARY

1. Title of Project

: Feasibility Study for Establishing a Maritime Resource Centre (MRC) in Mumbai & mariline Masselai

2. Aims and Objectives

: To determine the true need, scope and span of a MRC in

Mumbai.

: Feasibility for VJSMF to establish MRC in terms of

resources needed and available

3. Duration of Project

: 12 months + 6 months

4. Date of Submission

: 30th April 2005

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Feasibility Study for the Establishment of a Maritime Resource Centre in Mumbai

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1. Introduction

It is from the ocean that life on earth began. It is the ocean that covers two thirds of the earth. It is the ocean that decrees our weather. It is the ocean that holds the largest store of our bio-diversity, and it is through the oceans that the bulk of our goods are transported.

Yet, it is the ocean that we humans least understand.

India has a coastline of 7,500 kilometers dotted with numerous maritime cities and yet the country does not have a single comprehensive, modern National Maritime Museum or Maritime Heritage Park or a Maritime Resource Centre. On the contrary, the seas around India are becoming cesspools.

The seas can be saved if people understand them better and the country should commit itself to work towards bringing the seas closer to people. If we are to awaken an interest in our maritime heritage and create awareness about the rich, local marine environment on a national scale, there exists a need to establish a Centre of Learning and Discovery, focused on the maritime world. Such a Centre must go beyond the conventional concept of a "maritime museum" and must be a vibrant and dynamic hub of activities that would raise the levels of awareness and knowledge about the oceans and that would benefit the maritime world across the country, by providing a comprehensive overview into the marine and maritime world.

The Centre for Environmental Research and Education (CERE) has undertaken a feasibility study to determine the various parameters required for the establishment of a Maritime Resource Centre, and this report is a compilation of the findings and results of this study. This report will act as a blueprint for the establishment of the Maritime Resource Centre.

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2. Aims and Objectives

The main aims and objectives of the one year Feasibility Study as listed in the Project Proposal are as follows:

- i) Determining the need, scope, and span of a Maritime Resource Centre in the city of Mumbai by establishing contact with the 'target audience' such as a) local teaching institutions like local schools and colleges, b) organizations working in the field of maritime-related activities c) Government bodies like the Navy, Fisheries Survey of India, ASI, NIO, and d) others.
- ii) To explore the feasibility of establishing a Maritime Resource Centre in Mumbai in terms of
 - a) Resources required namely manpower, time, effort and money
 - b) Physical space availability options
 - c) Possible national and international partnerships / collaborations
- iii) Conceptualising the MRC with all its varied arms. Defining the material and human resources needed to set up the MRC as an attractive hub of activity.
- iv) Developing a resource directory, of experts / institutions and organizations, in the Maritime field since all will be needed when the project commences.
- v) Documenting other such MRC in the world in order to gain ideas, concepts, designs and prototypes from these institutions.
- vi) Charting ways and means by which the MRC would operate in an independent and self-sustainable manner after an initial investment by VJSMF and partners.
- vii) Drawing up plans to ensure that the MRC has high visibility and draws individuals from different spheres of life to learn from and contribute to the Centre.

viii) Forging links and networking with local organizations in order to gain recognition for VJSMF and play a catalytic role for other initiatives besides setting up a MRC, if the opportunity arises during the study.

3. Project Methodology

The project methodology was divided into 3 phases:

- 1: Establishing Ground Realities
- 2: Building Partnerships
- 3: Establishing the Maritime Resource Centre

1: Establishing Ground Realities

The first phase involved drawing up the broad parameters within which the Maritime Resource Centre would be detailed. This phase was further divided into:

a) Study of the Maritime World

In order to comprehensively determine the scope and outline of the Maritime Resource Centre (MRC), it was important to study the maritime world and thereafter, position the MRC within its portals because the proposed Maritime Resource Centre should not become the next small initiative amongst the already existing ones.

The many areas and aspects of the maritime world such as the Navy and the Coast Guard, the shipping and trade industry, coastal communities and eco-systems, the marine ecology and environment, marine exploration and research, etc, were explored. The conclusion drawn from this was that the maritime world occupies a huge arena and is made up of a number of closely-linked components, all of which need to be high-lighted and showcased, to bring about an overall general awareness about the oceans.

b) Study and Survey of existing establishments

Numerous case studies were undertaken, in Mumbai, in India, and across the world to understand the need, scope, and outreach of Learning Centres. The study examined government run institutions, private initiatives, specialized museums, libraries, research centres, theme parks, aquariums, etc to document best practices and cull from different feasible models for the Maritime Resource Centre.

The institutions that have similar themes and organizational set-ups to the proposed MRC, that were studied in Mumbai include:

- 1) The Vikrant Naval Museum
- 2) The Naval Dockyard Museum and Heritage Walk
- 3) The Mumbai Maritime Gallery, World Trade Centre 165 117
- 4) The Maritime Gallery of the Prince of Wales Museum
- 5) The Marine Museum at Nhava Sheva
- 6) The Maritime History Society, Navy Nagar
- 7) The Taraporewala Aquarium, Marine Drive
- 8) The Regional Centre of the National Institute of Oceanography, Versova
- 9) The Nehru Science Centre, Worli
- 10) Soonabai Pirojsha Godrej Marine Ecology Centre, Vikhroli
- 11) Indian Maritime Foundation, Pune

Maritime Centres and Museums from across the world were studied to understand their content, structure and target audience, as well as the events and programmes that are conducted by such Centres. (A summary of the institutions studied is available for reference as Annexure 2)

The survey of existing establishments helped to:

 Establish a target audience and design the MRC towards this audience, while also keeping in mind other target groups

- Understand the dynamics and working of existing organizations; their organizational set-up and management structure
- Understand how such Centres are built up, staring from a small base, and gradually expanding and growing to take up more functions.
- Formulate ideas on the content of the MRC what to include, and how to represent the proposed content

c) Identifying the need/s of the community

By the nature of the maritime world itself being extremely diverse and varied, there is no one single community to whom the MRC can be addressed. It was realized that several of the players within the maritime world, quite often have differing views and diverse needs, and so to directly address these would be difficult. For example: The shipping and trade industry would require high-end business services that would however be of little benefit to the other players. Similarly, the issues of marine pollution and environmental threats to the oceans quite often are caused by the establishment of ports and poor environmental regulation. So where is the middle ground?

It was universally agreed that what the entire maritime world did suffer from was inadequate representation and extremely poor awareness about the close links and relationships that we have with the maritime world. By sensitizing people to the oceans the many activities that it supports, the Maritime Resource Centre will be serving the entire maritime community, while also bringing about a significant change in the awareness levels that currently exist about it.

The need of the hour is to provide a Centre of Learning focused on the marine and maritime world, as such a Centre serves the dual need of raising awareness about the maritime world, as well as developing and nurturing a life-long bond with visitors to the Centre, through its programmes, activities and events, that generate and sustain a continued interest in the oceans and their activities. (Annexure 1 explains the rationale behind the MRC as a Centre of Learning)

d) Scope and Outline of the Maritime Resource Centre

After extensive dialogue with persons from across the maritime world as well as educationists and researchers, it was felt that a broad-based comprehensive MRC is the need of the hour that will provide all visitors with an overview into the marine and maritime world. Simultaneously, the MRC could also provide opportunities for specialized research or in-depth study on particular aspects of the maritime world through its library, research centre and especially through its partnerships and collaborations with institutions across India.

Through the study of existing establishments of a similar nature, it was also observed that a dynamic resource centre is made p of a combination of exhibition and gallery spaces, as well as facilities for research such as a Library. Further, numerous events and activities are built into the programme of the Centre, thus requiring an auditorium, as well as an Outreach and Awareness Cell, and all these have been included in the design of the proposed MRC.

A Definition Note was prepared for the Maritime Resource Centre in March 2004 and presented to VJSMF for inputs and a final Definition Note was prepared and submitted in April 2004. All subsequent work on the detailing of the MRC was done keeping this Definition Note as a guideline. (Annexure 3)

The most salient feature of the MRC, as indicated through the Definition Note, is that it would be a broad spectrum centre, based on a series of partnerships and collaborations with the organizations that are most qualified for a particular component of the MRC. For example: the Coast Guard, which is mandated to protect the marine environment and coasts of India, could partner with the MRC in raising awareness on issues of marine pollution and prevention. Similarly, the National Institute of Oceanography could collaborate with the MRC to highlight the research and explorations being undertaken in the oceans. Preliminary meetings and discussions have already been held with a number of organizations, who are willing to come on board and collaborate with the MRC, once established, and once their roles are clearly defined.

2: Building Partnerships

a) Government and other Organistaions

For the establishment of a Centre such as the MRC, the Government invariably has a significant role to play, either as initiator, or partner, or long-time supporter of the project, as such public-private initiatives should best enjoy the patronage of the State.

For the MRC, many partnerships were sought: from the Municipal Corporation, Mumbai Port Trust and National Textile Corporation, for possible physical space; from the Navy, for space, artifacts, logistical support and collaboration, as the Navy has already established several Naval Museums across India, and is in the process of developing the decommissioned aircraft carrier, Vikrant into a Naval Maritime museum; from the Coast Guard for logistical support; and from the Nehru Science Centre and the National Institution of Oceanography for consultancy and research support.

b) Resource Persons

Apart from this, several private organisations were also approached, as well as individuals, experts and resource persons. (For list of resource persons contacted refer Annexure 4) This also thoroughly tested out the concept of the MRC, and the feedback received enabled the idea to be developed further into a more realistic one.

At the end of this stage, the concept of the Maritime Resource Centre was crystallized, and its scope and definition defined. Broadly, the various partnerships that could be established were identified, and the amount and kind of space desired was identified.

3: Establishing the Maritime Resource Centre

a) Identifying sites

A set of criteria was drawn up for potential sites for the MRC, and these are briefly summarized as under:

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- 1) The Maritime Resource Centre should be in close, if not actual, physical proximity of the sea.
- 2) The Maritime Resource Centre should be located at or near an already existing tourist/visitor magnet.
- 3) An existing building that can be adapted for re-use as a Maritime Centre would be preferable to a completely vacant site.
- 4) Ideally, the building for the maritime resource centre should be one that is presently lying unused, or under-utilised, or one that has changed its old function.

Based on the above broad criteria, the following potential sites within Mumbai were identified and then studied:

- 1) INS Vikrant
- 2) Navy Nagar, Colaba
- 3) Yacht Club at the Gateway of India
- 4) Admiralty House at the Gateway of India
- 5) Sassoon Dock, Colaba
- 6) Mumbai Port Trust Lands: Carnac Bunder Pumping Station

Warehouse at Sewri

- 7) Nehru Science Centre Complex, Worli
- 8) Love Grove Complex, Worli
- 9) Bandra Kurla Complex
- 10) Mill Lands: the Mukesh Mills in Colaba,

the National Textiles Mills, United Mills No.III on Veer Savarkar Marg, Mahim

From the available sites, a shortlist was prepared of the few that were appropriate for the Maritime Resource Centre, and efforts were directed to secure the same for the Maritime Resource Centre. A positive response was received from the Mumbai Port Trust, after a meeting with the Chairperson, Ms. Rani Jadhav, who herself suggested possible sites for the MRC. Accordingly, after initial discussions and site visits, the Hydraulic Engine

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Building at Carnac Bunder was identified as a potential site, and MbPT gave CERE an in-principle agreement for the use of the building for the establishment of the MRC. (Refer Annexure 5)

The reasons this site is favourable for the establishment of the MRC are:

- It is a presently unused building, slated for demolition, and hence by infusing new life into it, and establishing the MRC here, a valuable part of the city's maritime heritage will be preserved.
- The site and history of the building are closely linked to the maritime; the building faces the docks, and was once a significant part of the functioning of the Port of Mumbai.
- The size, quality of spaces and character of the building is suitable for conversion to a Maritime Resource centre
- The location of the building, within the Tourist District of South Mumbai, makes this site favourable over other locations such as Sewri or Parel, where a magnet for visitors will have to be created.

(Site plan of the Hydraulic Engine house, archival drawings of the building, and photographs are available for reference in Annexures 23, 24 and 25)

The other site that has been identified for the MRC is the Oyster Island fortification where it is proposed to permanently berth the INS Vikrant, which has been converted to a Naval Maritime Museum. Reports have suggested that the Vikrant Musum project is a fully government managed initiative, where the Central Govt., Sate Govt., Indian Navy, MMRDA and the MbPT have formed a partnership for its execution. However, this proposal is currently pending sanctions from various State and Central Government Departments. Moreover as the current proposal stands, there is little or no scope for partnership with private parties, and hence, presently further explorations into this option are kept aside.

In order to arrive at an estimated time frame and cost for the proposed Maritime Resource Centre, at the moment, it is assumed that the site for the MRC will be the Carnac Bunder

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Pumping Station of MPT. However, the MRC can be designed for any of the above mentioned locations, or even other locations, as required.

b) Estimated costs

This has been divided into 3 sections:

a) Cost of re-structuring / restoring the building

Any chosen site will have to undergo some modifications so that it is made appropriate for the functions of the proposed MRC. In the case of the Hydraulic Engine House owned by MbPT, that was identified as a suitable site for the MRC, the premises were inspected for structural stability and scope for modifications. Conservation architect Vikas Dilawari was invited to inspect the site, and he pronounced the building in fair condition, with a good scope for adaptive re-use to a Maritime Resource Centre. Based on the present physical condition, he has drawn up an estimate for the restoration of the building, as well as a note on his inspection. The estimated cost of restoration is Rs.2.5 crores.

This includes the repair of the roofs, floor, balconies, fabrication, carpentry, flooring, painting, external site work, basic electrical work, plumbing and part air conditioning of the premises. (Inspection report and detailed estimate is available for reference in Annexure 6).

b) Content and Design Development Cost

A significant proportion of the project cost will go towards developing the content, display and design of the exhibits within the MRC, and hence, a conceptual design was developed for the interior of the MRC, which helped arrive at an estimate for the Content Development. Exhibition designer Samir Parker prepared a proposal for the MRC, and estimated the content development to cost Rs. 1.5 crores.

This includes the development of the graphic and signage, printed panel displays, a central glass aquarium, interactive displays, models, display stands, seating, audio-visual units, etc. (The detailed estimate is available for reference in Annexure 7)

c) Administration and Running costs:

Based on the proposed components and sub-cells of the MRC, as spelt out in the Definition Note, a list of basic staff and services was compiled, that would be required to keep the MRC running on a daily basis. The expenses are categorized as:

i) Staff salaries : 25 lakhs

ii) Running Costs (electricity, maintenance, etc) : 25 lakhs

iii) Capital costs (office equipment, furniture, etc) : 25 lakhs

The total administration and running costs is therefore Rs. 75 lakhs, of which Rs.50 lakhs is the annual administration costs for the MRC. (Detailed estimates in Annexure 8)

The total Project cost for the establishment of the MRC, from a), b) and c) is therefore Rs. 4.75 crores, which includes administrative costs for the first year. Thereafter, the MRC has to generate and raise funds to keep itself running, and hence it would be prudent to raise an additional sum of Rs. 1 - 1.5 Crores as a basic corpus fund for the MRC, that would ensure its smooth functioning in the initial years of establishment.

c) Time frame

After the funds have been raised, the MRC can be established in a period of 3 years, in a phase-wise manner, starting with the restoration of the building, while simultaneously researching and developing the content and then fitting it into the building (Annexure 9 for tabulated time frame). The various sub-cells and components of the MRC will also be set up in a phase-wise manner, depending on the partnerships and collaborations that are established initially, and that will build up to the comprehensive Maritime Resource Centre.

d) Funding Mechanisms

At an initial stage of the project, possible funding partners were identified for the establishment of the MRC, and once the estimated project cost was determined, efforts were initiated to raise a part or total of these funds. It is to be noted that raising funding

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was not part of the stated aims and objectives of the feasibility study because the process is known to be long, but was nevertheless initiated at this early stage of the project, to take advantage of the interest and support expressed by various persons to the proposed MRC.

The following steps have been undertaken:

- 1. Once the preliminary estimates were drawn up, a funding proposal was prepared to present to potential funders and supporters. This proposal includes a background and rationale for the Maritime Resource Centre, as well as details of principal players, estimated costs, time frame, etc. A brief one-page project proposal was also prepared to send out to interested persons. A copy of the funding proposals was submitted to the VJSMF office for perusal in June 2004 (Annexures 10 and 11).
- 2. The strategy that has been adopted is to try and raise at least half of the total funds required through one large donor, preferably an international funding agency, and then leverage that grant to raise the balance funds from the Indian government and corporate houses.
- 3. From May 2003 onwards, a number of applications have been made to various agencies, both in India and abroad, and the details of these funding applications and their responses have been tabulated (Annexure 12).
- 4. Several of the applications are in progress, and it is estimated that a minimum period of 9-12 months will be required to raise the estimated amount.
- 5. Several single page proposals have also been sent out to interested persons, who are in a position to recommend or suggest possible funders for the MRC.
- 6. A second strategy that is now underway is to consider breaking up the entire amount to be raised into smaller parts that can be then taken up for part sponsorship by a donor for a particular component of the MRC. For e.g.: the Library can be set up by a donor; or the corpus funds can be donated by one party, who will then be permanently associated with the MRC. This helps to

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break-up the entire amount of Rs.4.75 crores into smaller parts that would be easier to raise. This strategy has been summarized in Annexure 13.

- 7. Further, these components have been detailed, to the extent possible, so that potential funders are able to get a clearer idea about what the MRC contains. Refer Annexure 14
- (8) CERE is also presently working on a establishing a list of patrons for the MRC project. These patrons, who will be 3-4 in number, will be eminent persons from the field, who are convinced about the project and its feasibility, and who would then be in a position to raise interest and support for the project. (Refer Annexure 4 List of Resource Persons for Patrons contacted)

e) Preparing a legal framework

A range of legal documents that would be required for cementing official partnerships between concerned parties involved in establishing the MRC were prepared after studying in great detail similar agreements and initiatives undertaken in the city, as well as worldwide, where public-private partnerships are established for projects of such a nature. The following 3 drafts have been drawn up:

i) Agreement between CERE and Owner of the Site/Building

No acquisition of property is proposed for the establishment of the MRC, hence an Agreement will have to be drawn up between CERE and the Owner of the chosen site/building, for the establishment of the MRC.

As an example to follow, once an expression of interest was received from the Mumbai Port Trust, a draft Agreement for the Terms of Understanding was drawn up, that spells out the terms and conditions under which MbPt is agreeable to the Hydraulic Engine House building and site being used for the setting up a Maritime Resource Centre by CERE. (Annexure 15 - A)

ii) Agreement between CERE and Donors

A Draft Agreement between CERE and the Donors, has also been drawn up, in preparation for discussions with the funders, when required (Annexure 15 - B).

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iii) Trust Deed for the Maritime Resource Centre Trust

Once the Maritime Resource Centre is fully established by CERE and is operational. it will be managed by an autonomous Trust that will have members of CERE, MbPt. VJSMF, the principal Donors, as well as renowned persons in the maritime world as its Trustees, to take this Centre forward. A draft Trust deed has been drawn up for this purpose (Annexure 15 - C).

It is to be noted that these draft legal documents have been prepared using models of other similar agreements, under basic legal advice and guidance. However, prior to the signing stage of the documents, further legal counsel would be required to fine tune the documents after consultation with the partner.

f) Content and Design

After determining the scope and outline of the MRC, possible location, and estimated cost, the next important step was to determine what the MRC would physically contain and what would attract visitors to the MRC. The answer to the two questions lies in the content of the MRC. What the MRC houses and showcases, and the methodology of its display and design is essentially what will bring in the crowds and ensure a regular stream of visitors.

Preliminary research was undertaken into the main components of the MRC as mentioned in the Definition Note, namely the sections on the (i) Maritime history of the world and India, (ii) History of shipping and modern shipping, including Commerce and Trade, (iii) Ports, Docklands and Mumbai as a port city, (iv) the role of the Navy and Coast Guard, (v) Marine Ecology, vi) Explorations and Research, and (vii) Environmental Issues and Pollution.

A series of papers has been prepared on each of these sections/topics, and these are available for Reference in Annexure 16. These papers assist in providing a better idea of the content of the MRC exhibitions, the possible story-line and linkages between

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galleries, and also serves as a base from which the eventual detailed research and documentation team, can start working, for the content development.

The eventual layout and structure of the Maritime Resource Centre will be done in such a way that the sections seamlessly flow into each other, and do not exist in isolation, and this concept has been illustrated in the *Maritime Time-line* that has been developed.

The basic structure of a *chronological time-line* has been used as a framework around which the various components have been conceptualized. This allows us the scope to develop a particular component in greater detail, if required, as well as logically integrates the eight sections in a seamless manner to provide a holistic view of the maritime world. (Refer Annexure 17 for sample of timeline)

A significant feature of the time-line is that while providing a broad structure and understanding of the maritime world, it also allows us scope to independently expand in a particular area. What this means is, that as the MRC is established initially, and while it grows and forges further links and partnerships, at the inception, those aspects of the time-line where the partnerships are in place, or where the content and material has been realized can be executed, leaving the rest of the areas open-ended for future expansion.

Further, this preliminary research also enables us to have realistic idea of the kind and range of exhibits that could be displayed, and from the research it emerges that a majority of the exhibits can be easily replicated from pictures of the original. A range of options is available for display, from traditional 2-dimensional posters and panels, to models and recreations, to sound-and light set-ups, as well as interactive displays that can be used to make the visitor-experience an enriching one. Some of these replicas are available for sale at affordable prices. Some basic material for the content can also be sourced from the partners of the MRC. For example: MbPT's extensive photographic and technical drawing archives are well documented and available for display (Annexure 18).

As is seen in the case of several museums studied, a zero-artifact resource Centre is possible to begin with, with the potential for acquiring a collection of artifacts being explored later, once the MRC establishes itself firmly.

A proposal has also been drawn up to design the interior spaces of the MbPT building for the proposed MRC. This proposal looks at the best optimization of the spaces within the MbPT building, that once housed an old hydraulic engine and pump, and how this can be adapted effectively to a state-of the art Maritime resource centre. Such a proposal would assist in the fine-tuning of the estimated costs, and also help to convince potential partners of the feasibility of the scheme (Annexure 19).

g) Making the MRC self-sustainable

It is a peculiar phenomenon that institutions such as learning centres, museums, parks and gardens frequently find it difficult to become self-sustainable, once established through the initial funds raised. Despite serving an acknowledged role in society and in education, such institutions rarely find themselves functioning independently, and commonly have to depend on donors, well-wishers and state sponsored grants to keep themselves running. While several strategies have been introduced to generate income for the MRC (such as an Outreach and Awareness Cell, outdoor café, souvenir shop, library) these are small as compared to the considerable outlay required to run the establishment. Also, while addressing the larger audience of under-privileged sections of society, the Centre is unable to charge premium rates for entry, as this would limit a large number of visitors.

CERE has surveyed, interviewed and closely interacted with various organizations (Annexure 21) to understand how they are able to resolve this issue, and the following points have emerged though this:

 A great majority of the learning centres, museums and cultural organizations are state sponsored and receive continuous support from the government. For e.g.: the Ministry of Culture supports the National Council of Science Museums in India, which has founded the Nehru Science Centre, and supports it annually. Similarly, the Taraporevala Aquarium is under the Ministry of Dairy and Agriculture's

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Commissioner of Fisheries, which is currently unable to provide adequate support to the aquarium; hence its dismal condition, and the imminent plans to redevelop it with a private partner at a cost of over 100 crores.

- In the case of a public Trust such as the Prince of Wales Museum, the Museum uses interest from an initial corpus fund that was created at its inception. Besides this, it continuously seeks corporate and government sponsorship and donations. A Society called the "Friends of Prince of Wales Museum" has been created to specifically work on raising funds for the Museum. The Museum also avails of grants from the Government, both central and state, specifically from the Ministry of Culture, which is mandated to support and encourage museums across the country.
- In the case of a smaller, private museum like the Marine Museum at T. S. Rahman, the situation is similar. This Museum is also unable to sustain itself completely, though being a part of a larger complex and community at Nhava Sheva, that consists of a maritime training college, school, hospital, library, etc, it is able to continue running. The Museum applies for grants, from both India and abroad, and is continuously trying to increase its number of visitors.
- In most cases, where such Centres are established by public charitable trusts, commercial activity that is not connected to the Centre's goal cannot be undertaken. Further, the land/building/premises are frequently leased out by the State for the purpose required on the condition that no commercial activities are undertaken, and hence beyond the basic functions, such Centres are unable to generate the required income.

The following conclusions emerge:

- A part of the annual running costs can be met through ticket sales, sale of souvenirs, etc. Income can increase as visitor numbers increase but is unlikely to cover the total cost.
- 2) A basic corpus fund will be required, that will keep the Centre running.
- 3) An annual fund raising plan will need to be drawn up, to meet the requirements of the Centre, and a team of fundraisers will have to raise the funds required.

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Through fund raising efforts, if the corpus is made sufficiently large, its interest can then be used to run the Centre.

4) Long-term partnerships with corporate houses, sponsors, sister institutions need to be established.

Based on these conclusions, guidelines to help the proposed MRC become self-sustainable and raise the Rs. 50 lakes required annually to keep it running, have been compiled and tabulated in Annexure 20.

4. Observations and Inferences

At the end of a year of the feasibility study for the establishment of a Maritime Resource Centre in Mumbai, the following conclusions have emerged:

- i) As the scope and outreach of the MRC was explored and defined, various options were considered about where exactly the MRC should be positioned, and that it should serve a felt need of the maritime community. It has been concluded however that there is no such direct need that the MRC can fulfill, apart from raising awareness levels about the maritime world, and sensitizing people to the oceans. This then primarily becomes the main aim and focus of the MRC: to function as a Centre of Learning and Discovery about the maritime world.
- ii) The MRC must be a broad-spectrum comprehensive resource Centre covering all aspects of the marine and maritime world. Only such a holistic Centre would provide visitors with an overview of the maritime world, while also allowing for further explorations into some areas, through facilities such as the Library and research cell that are available. A broad spectrum MRC would also accommodate and integrate the various partners and collaborators on a level platform, allowing equal representation to each partner, be it MbPT, who has offered the space for use, and would like representation on the history of the Mumbai Port, or and ecological NGO, who may offer some exhibits and training programme modules, and like to highlight issues of ecological concern.

- iii) The MRC must be established as a modern and reasonable well-equipped Centre with a potential for future expansion. Considerable finances will need to be raised and expended on the MRC, and the Centre must go beyond being one of the many such initiatives that have come about, and must be world class in its execution and outlook. The MRC will begin at a modest scale depending on the partnerships that it is able to forge at its inception, and will then gradually grow to cover all aspects of the maritime world.
- iv) Partnerships are the key to the successful establishment of the MRC at every stage. CERE is aware of its strengths and limitations and does not profess to be an expert either on the maritime world, or in the area of establishing a learning centre. However, as has been the case of the feasibility study, the partnership of CERE and VJSMF has resulted in the idea of the MRC being nurtured and detailed into a full-fledged project; similarly from this stage forward, strategic partnerships will enable the MRC blue-print to become a reality.
- v) The critical stage that the MRC project has now reached is the fund-raising stage. Since the MRC is a felt-need of the city, country and society at large, and the feedback to the project has been positive, now that several of the details for its execution have been identified, what remains is to raise the funds required. This is acknowledged as a challenging part of the project, and it is estimated that considerable time and efforts will have to be focused to produce results in the time frame desired. Concerted efforts are already underway, and in the meantime, all other aspects of the project are being fine-tuned, so as to be fully prepared to begin the execution process, whenever required.

5. Results

- i) The scope of the MRC has been clearly defined in the Definition Note. This Definition Note was prepared after extensive consultation and dialogue with several people, and can be considered to define the Scope and Outline of the MRC.
- ii) At present, a location within Mumbai has been identified for the MRC. This is the MbPT Hydraulic Engine House at Carnac Bunder in the Tourist District of South Mumbai. MBPT has agreed to the in-principle use of this building for the establishment of the MRC. It fulfils the basic criteria that were outlined for potential sites, and negations to formally confirm this are underway. However, any of the short-listed sites, if found feasible, can be taken up further for the MRC.
- iii) An outline of the content of the MRC has been prepared, to enable a further detailing of cost and also to further determine the interior requirements of space and planning within the MRC. The developed content also gives indications of how and where the exhibits can be physically sourced from or re-created, etc. It is to be noted that this content is not site-specific and can be used at any site, if required.
- iv) A comprehensive list of resource persons have been identified and contacted. Several of them have already made contributions towards preparing the blue-print for the MRC, and several others are willing to offer their services, resources and expertise for the MRC when established.
- v) An estimate of resources required for the setting up of the MRC, in terms of financial outlay has been drawn up. This is a conservative estimate at Rs.4.75 crores, and includes running and administration costs for the first operational year only. Apart from raising these funds for the establishment of the MRC, a minimum corpus amount of Rs. 1 1.5 crores will also have to be raised, to ensure that once established, the MRC keeps running smoothly.

vi) Fund raising efforts have been initiated and a minimum period of 9-12 months has been estimated to raise the funds.

vii) Based on studies of existing establishments, a working model has been prepared for making the MRC self-sustainable. Since the primary aim of the MRC is mainly educational and cultural, the Centre cannot take on any commercial activity other than those such as a souvenir shop and café that are linked to its primary function, in order to raise income. However, with growth and increasing visitor numbers and activities, the MRC could soon become a sustainable model, attracting extensive sponsorship and donors who would like to be associated with such a project.

6. Role of the Vasant J. Sheth Memorial Foundation

- i) The chief role of the VJSMF has and will continue to be as a patron of the MRC project. The VJSMF has been the catalyst of this project, and assisted CERE in detailing it and bringing it to this stage, and the continued support, advice and feed back of the VJSMF trustees will enable the MRC project to go further to the next stage. The Foundation's patronage of the MRC project will also add to the project's value and would influence people to support it.
- ii) All the Trustees of the VJSMF have considerable expertise and sound knowledge, both within the maritime world, as well as in other areas such as institution building and long-term strategic financial planning, and hence would be the most qualified resource persons to whom CERE could refer to for guidance for the MRC project.
- iii) The VJSMF having worked actively in the maritime world for several years in the development and promotion of maritime education, welfare and conservation of maritime heritage, has extensive knowledge and contacts within this arena. Hence VJSMF will be in a position to assist the MRC in developing strategic partnerships and providing important contacts, especially for fund-raising.
- iv) The VJSMF itself is already a strategic partner with CERE in the MRC project, and could consider continuing this partnership through the next stage as well as beyond after the MRC has been established, by being a part of the proposed MRC Trust as well as partnering to set up some key components of the MRC such as the Library, or the Outreach and Awareness Cell.

7. Conclusion

The feasibility study for the establishment of a Maritime Resource Centre in Mumbai has been conducted over a period of one year, with a further extension of 6 months, and during this period, all the stated aims and objectives of the project proposal have been achieved. These include the critical components of defining scope and outlook of the MRC, identifying physical space, estimated project costs, content and matter, establishing partnerships as well as initiating fund raising efforts.

Through the findings, observations and results of the feasibility study, it has been established that:

- a) A Maritime Resource Centre in Mumbai is definitely the need of the hour, and
- b) The establishment of such a Centre is feasible, given that a number of individuals, organizations and institutions have expressed a willingness to be a part of it.

What remains now is to raise the required funds for the establishment of the Maritime Resource Centre following which the findings of the feasibility study can be put into practice for the execution stage of the Maritime Resource Centre.

CERE KNOWS

....that the Maritime Resource Centre can be the voice of the sea.

....that the Maritime Resource Centre will grow with time and with partnerships.

.....that without the Maritime Resource Centre, the seas will be cesspools, leaving behind only the history of how they became so.

List of Appendices to the Final Report for the

Feasibility Study for the Establishment of a Maritime Resource Centre in Mumbai

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- 2. Analysis of theme and content of museums of navigation across the world
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1. The Maritime Resource Centre as a Centre of Learning - research paper prepared by CERE

The Maritime Resource Centre as a Centre of Learning

A note on the focus and aim of the Maritime Resource Centre

The main aim of establishing a maritime resource centre, is to sensitize the people of India to her vast and varied maritime history and legacy, and focus attention on the marine environment, so as to create an aware and informed generation of citizens who will preserve, protect and be closely linked with the maritime world.

It follows that there is a need to bring in large numbers, and in order to do so, the target audience of the MRC is to be established along with the strategies that are needed to not only induce them to visit the museum but ensure that they are converted and care much more about the maritime world. Large numbers in turn will make the citizens support the MRC and make the museum financially self-sufficient and thus help it extend and diversify its activities.

A study of museums around the country and world and their target audiences would be of assistance in this area. CERE has studied the mistakes, successes and experiences of museums and other learning centres across the country and world, and from these a model will be proposed for the MRC keeping in mind the Indian context.

Education as a focus

Washburn, W.E., a historian who was director of American Studies at the Smithsonian for many years, in his book, "Do Museums Educate?" cites the ideas of Joseph Henry, the first secretary of the Smithsonian, who asserts that the primary purpose of museums is the pursuit of knowledge. With the possible exception of museums of art, Washburn believes that a museum's collection is not its raison d'etre.

Arguing that unstudied collections are useless and that there is no guarantee that collections are permanent, he urges museum scholars to convert information about collections to more permanent forms such as books and computer databases. To fulfill museums' secondary purpose of disseminating knowledge, Washburn recommends that museums devote more of their resources to lectures, films and video presentations, than to exhibits, which he characterizes as the "least scholarly method of communicating knowledge." Although museums have come to depend on exhibits to educate visitors, they do not actually know what or whether visitors are learning from them. Washburn equates education and communication, and views learning in the museum as the acquisition of knowledge through various media.

Hence, the proposed MRC should not be hampered by a lack of artifacts at its inception, and should in fact, concentrate on using a variety of media to engage the senses of touch, sound, smell, taste, and sight that would contribute to an enriched learning experience. Further, as is seen in the case of the Nehru Science Centre, Mumbai, the exhibits can also be designed and re-created as models/replicas of the original, that would be as engaging and interesting to visitors.

Linkages with other learning centres

Diane B. Frankel is director of the Institute of Museum Services, USA. The role of the museum as an educational institution has been a focus of her career. Most recently, she was founding director of the Bay Area Discovery Museum in Sausalito, California. She has also held positions at the Center for Museum Studies, John F. Kennedy University, San Francisco, and at the San Francisco Museum of Modern Art. She says that, "Museums are treasure houses of materials that enliven our past, stimulate our enjoyment of the present, and help introduce our future. We are living in a time when museums and schools are rediscovering each other in ever new and more profound ways." In her experiences and research with museums across the USA, she says that:

"Museums and schools are working together as partners to craft real solutions to the challenges in education today. The common thread is this: when a partnership is developed in response to an expressed need, the result is a transformative experience. Teachers, students, and museum educators never think about learning in the same way again.

While there was never a question about whether museums were educational institutions, the relationship between museums and schools has been slow to evolve. Adults were seen as a primary audience in the early days. In the 1920s and 1930s, John Dewey's educational philosophy, with its emphasis on learning by doing, caught on in the schools and encouraged the relationship between the elementary school and the museum. The principal educational component for elementary students was the field trip. Teachers brought their classes to the museum for a rapid race through the exhibition halls. Museum staff usually led students into the galleries, letting objects and exhibitions speak for themselves. This approach proved more or less satisfactory for the students and the museum, and it continued to dominate the museum-school relationship for many years.

Over time, museums began to look more critically at the role they could play vis à vis schools. They decided that they had a true educational role and that the museum could be a place where significant learning could occur. As their education staffs became more professional and more familiar with the needs of their audiences, museums organized more substantial programs. Creativity flowed as museums began to try innovative approaches with schools.

Things have changed even more radically during the past decade. As museum education departments came of age and school systems defined what it means to educate their students, they began paying serious attention to how they could work together formally. Schools have articulated real educational needs, and museums have proposed real solutions. If a museum has a collection or an exhibition that can make a concept in the curriculum more vivid, if a teacher can integrate what the museum has to offer into a curriculum package, the museum program becomes essential. True collaborative programs that involve partnerships blessed at the highest levels of both educational institutions are beginning to emerge everywhere. As museum educators respect school educators as equals, they have become more sensitive to developing programming that applies directly to what is happening in the classroom. As teachers watch students who have problems with traditional learning models come alive in museums, they find new ways to reach these students.

Several of the teachers contacted by CERE said that "the right person is very important." If there is an expert who can create the link between the students and the Centre and relate the experience directly, the visit to the Centre becomes meaningful.

As directors and board members view *education as a core principle of a museum*, they endorse and actively support the formation of *long-term relationships with schools*. In the ultimate partnership, a number of museum schools have opened, and many more are on the horizon.

Technological advances, which are having a strong impact on the way we educate our youth, also have tremendous potential to enrich museum-school partnerships. Museum educators are feeling euphoric again, and rightly so. The need to educate our young people is so great, and the problems are so enormous, that no educational institution can afford to sit on the sidelines. There will be moments of hesitation and questioning about the value of these partnerships, but the successes will so outweigh the concerns that we can look forward to many more fruitful collaborations between these two different but compatible educational institutions."

The MRC instead of being a repository for teaching materials, will also be a dynamic preservice and in-service educational center that invites teacher participation in learning about and developing museum education materials. The center will also be the focal point for exploring the educational possibilities of the Internet. Almost all institutions studied in India, like the Prince of Wales Museum and the Nehru Science Centre, emphasised that networking with schools is one of the key strategies to bring in visitors.

Targeting children and young adults

Some other significant findings regarding museums and centres of learning have been summarized below, from:

"An investigation into the dynamics of children's museums: A case study of selected museums.

Author: Holman, Yvonne Keck"

The origin of children's museums, their evolution, purposes, similarity of characteristics and unique features, and methods of interacting with children were examined for the purpose developing a model for children's museums in the future. In addition to profiling 15 organizations, in-depth studies on The Children's Museum, Indianapolis, The Children's Museum, Boston, The Children's Museum, Denver, and Please Touch Museum, Philadelphia, were conducted and the material presented. On this basis the following was concluded:

- While considering each museum's goals, so many features were held in common: a non threatening atmosphere of a participatory nature, a collection of tangible objects whether to be preserved or consumed, the intimate exploration of the world through real objects, a method of public relations, and a staff commensurate with the museums' purposes and ambitions.
- While children are the main audience, adults involved with them are included.
- School-museum interaction remains important.
- Any size and design of facility are appropriate if they meet designer goals and audience needs.
- Marketing of museum products and services seems promising, but raises questions concerning children as gullible consumers.
- A variety of programs in addition to the exhibit floor increases audience participation.
- Evaluation is an important element if children's museums wish to have effective programs.
- The museum's role in the community may be as a service or as a catalyst for community development.

• Ascribing to a role as an educational center broadens the possibility of interaction with other organizations and expands potential.

Focusing the Learning Centre towards children and young adults, does not exclude any other target group; in fact adults can re-discover their world, and enjoy an experience that is enriching, and different from the normal.

In his book, *The New Museum*, Author: Dana, J.C., who was a librarian and the founder of the Newark (New Jersey) museum, sets forth his museum philosophy and his experience in establishing a museum. In it he contrasts the *new community-based museum-as-workshop* (for which the Newark Museum was the model) with the old museum-as-storehouse, and offers practical advice to communities who might wish to establish this new type of museum. In his view, a museum collection of expensive objects housed in a Greco-Roman style building may promote civic pride, but does not serve community needs. *Collaboration with schools and libraries will strengthen the educational focus of the new museum*. His advice to museums is that museums should not spend money on expensive objects, but instead on brains that know how to tell an interesting and instructive story about the objects. His vision of a museum is that it is both indigenous to and an educator of the local community.

In 1982 the American Association of Museums established the <u>Commission on Museums for a New Century</u> to examine the issues facing museums in the 21st century: their role in society, their obligation to preserve and interpret our natural and cultural heritage, and their responsibilities to a changing audience. The Commission had three objectives:

- to explore societal trends affecting museums' future
- to identify trends in the operations and need of museums
- to describe the resulting opportunities and responsibilities of museums.

The report contains recommendations and related discussions concerning collections, education and learning, leadership, professional compensation, minority representation, small museums, public awareness, collaboration among museums and with community organizations, and finances.

The commissioners call education a primary purpose of American museums. By this they mean that all components of a museum, not just education departments, should be committed to fostering learning. Aware of the confusion that exists about the nature of learning in a museum context, they assign high priority to the establishment of a research program backed by a philosophical framework that would illuminate the nature of such learning. They also note the debate about formal versus informal learning, and the historic tension between the dual museum goals of preservation of objects and public access.

Additional recommendations are for a national colloquium to discuss school-museum collaboration, for special attention to the learning needs of adults in museums, and for research to guide the introduction of computers and other technology into museums and the potential of this technology for nurturing learning. This seminal report to the American museum community provides historical background for the Museum Learning Collaborative.

Experiential learning experiences

In his article on John Dewey's "Experience and Education": Lessons for museums, Ansbacher, T. (1999), museum consultant Ted Ansbacher has summarized the major ideas from each chapter of Dewey's 1938 book on experience as the basis for all education, showing how Dewey's philosophical ideas are still current and in particular are relevant for the theory and practice of museum education. In describing and defending the principles of experiential education, Dewey's book offers guides for developing and assessing experienced-based educational opportunities, which Ansbacher connects to comparable issues in museum exhibit development. Dewey's distinction between internal and external aspects of experience, for example, provides a powerful framework for thinking about exhibit design.

Dewey's criteria for judging positive educational experiences-their continuity within each individual's prior and future experiences and the interaction between the individual and the external environment--reflect issues that are critical not only to museum exhibit design but to research on museum learning as well. Of these two criteria, Ansbacher agrees with Dewey that continuity presents "the more difficult problem" to resolve, especially for museums who must serve visitors with vastly differing prior experiences.

Current concerns about the danger of museums being lured too far into an entertainment mode were long ago addressed by Dewey as he discussed, albeit with schools in mind, the need to balance immediate enjoyment of an experience with its long-term effects so that learning can occur. Ansbacher takes Dewey's ideas that were developed for school situations and applies them to museum settings, suggesting how to develop and assess exhibits and to judge whether exhibits are not only pleasurable in the immediate encounter but also, in Dewey's terms, provide positive future educative impact and a basis for further growth experiences. Ansbacher's discussion of how schools can provide pre- and post-visit extensions to the museum experience reflects well established museum education theory and practice, and it resonates nicely in the context of Dewey's concern for continuity of experience as a cornerstone of learning. Both authors provide valuable insights for researchers and educators interested in the design of positive learning environments in museums.

Lee Schmitt is director of Science Museum of Minnesota's Teacher Programs at the SMM and she says that:

Effective museum education activities allow students to ask questions, interact with objects, and explore the processes that lead to a richer understanding of the world. In this era of standards-based curricula and high-stakes testing, it is worth reemphasizing the importance of keeping museum education focused in the direction of open, inquisitive use of material resources—not in the direction of the constrained, answer-driven minutiae of worksheets

In museums, complex relationships among people as well as between people and objects determine the efficacy of the learning experience. In the Experiment Gallery (at the SMM) and other areas of the museum, we do our best to give visitors tools that both encourage experimentation and make it fruitful. We want them to enjoy our exhibits as much as we do, to play with the phenomena and devise their own questions-and to be open to saying "Gee whiz".

At SMM, a major focus of our programs for educators is how to use museum resources as an integral part of classroom curriculum. Teachers may not realize the many ways that museums and science centers can support almost any science topic. Such resources include not only

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O Strando exhibits, specimens, and artifacts, but also access to scientists, teaching materials, and professionals who can help plan field trips, answer questions, and design and present professional development. Every SMM program for teachers demonstrates both the powerful enrichment value of an informal institution and the effective use of museum resources.

At SMM, our marketing philosophy is simple. It's all about connections-about developing a professional network with teachers, school administrators, state education organizations, higher education, and our own museum staff. We don't send out flyers listing upcoming workshops and hope that teachers will register. Rather, we use our connections to market programs directly to school district administrators and staff development committees. This allows us to tailor programs to individual needs and be involved in a school's professional development planning over several years. SMM continues to host conferences for teachers. Along with exhibition and film previews, these events make us visible to schools, foster a sense of comfort with the museum, and help participants become familiar with available resources.

SMM has built a reputation for high-quality, sustained, teacher-focused professional development. As a result of our many collaborations, staff from SMM Teacher Programs now serve on the MnSTA Board of Directors and the St. Paul Schools Science Advisory Committee. We also act as state coordinators for the Minnesota network of Building a Presence for Science, the new systemic-reform initiative of the National Science Teachers Association. A bonus for the museum is that by actively representing our mission of inviting learners of all ages to experience their changing world through science, SMM Teacher Programs serve the entire institution. Classroom teachers interact with hundreds of thousands of students and parents, providing a vital bridge to the public understanding of science. They are an essential link in expanding science center and museum audiences.

Making the MRC interactive

Ben Gammon, Head of Visitor Research, Science Museum, London, May 1999, has presented a working paper on "How do visitors use computer exhibits?" based on the findings from 5 gruelling years of watching visitors getting it wrong.

The following points summarise what the staff at the Science Museum, London, have learnt over the last five years testing computer interactive exhibits, from mostly bitter experience:

- Computer screen-based interactives can be robust and very effective exhibits. They are
 extremely popular with visitors, especially children, although not to the exclusion of other
 forms of exhibitory.
- Visitors are not techno-phobic. They have detected little or no evidence of techno-phobia among visitors. Almost three quarters of the visitors questioned had at least some experience of using networked computers. In fact techno-fatigue rather than techno-phobia among some (but only some) of the adult visitors has been noticed.
- Visitors aren't stupid. These days they are not going to be amazed simply by a touchscreen full of words. They are expecting something exciting, colourful, challenging, with graphics, sound, movement.

As is demonstrated at the Nehru Science Centre, visitors are encouraged to touch all exhibits, several of which have audio, visual and mechanical aids; even to the extent of wearing out or damaging the exhibit. There is a full-time back-up team of workers, who will quickly step-in, repair, and if necessary re-design the exhibit, and put it back on the floor. The NSC team of exhibition designers and executors have now developed sufficient skill to offer their services as Consultants to public and private museums across India,

Nicky Hayes presented a paper at a symposium on "What makes interactive exhibits successful, held at the Second World Congress of Science Centres, held in Calcutta in 1999. The essence of the paper is a model of the psychology of interactive exhibits, which can be portrayed as follows:

- When we are considering how interactive exhibits impact with visitors, we need to look at how aspects of the design of the exhibits the design constructs interact with underlying psychological processes, to produce particular outcomes.
- Nowadays, we recognise that people do have intentions and that these may not be purely illusion. So we are able to reintroduce the cognitive domain. At the same time, we also recognise that there is value in looking at the behavioural domain, since intentions and actions do not necessarily always coincide. So we end up with four domains: cognitive, affective, conative and behavioural.
- This four-domain model of the outcomes of interactive exhibits is proving useful to many people for evaluating the impact of exhibitions. It has also been used to structure design proposals when developing exhibits. We need to conduct more research into appropriate methods of measuring the four domains, and some of this is already taking place. So far. however, the model has proved useful in several different aspects of interactive design.

One of the exhibits at the National Maritime Museum, Cornwall, called **Set Sail** is described as under:

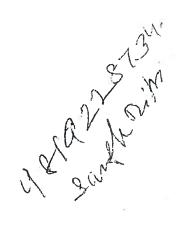
"Experience racing in a regatta, the fury of a storm at sea, or the relaxing calm of an estuary at dawn, as you set off on your voyage around the Museum. Inside Set Sail, nine boats tell their stories in an audio-visual immersive experience that will enthral you whatever your background or interest. Film footage, sound tracks and still images, interviews with famous sailors and designers - all vividly bring to life the stories of the boats and the people that use them.

Watch spine-tingling footage of the canoe used in 1977 to break the world altitude canoeing record, then try and imagine what it would feel like to be rescued after drifting for over 100 days in an ocean-going life-raft. This dynamic gallery uses state-of-the-art technology to bring exhibits alive. Start your journey here. It is an experience guaranteed to stay with you for a very long time."

This is a good example of an interactive exhibit, which entertains as well as educates, and that would interest children, as well as adults, as it has a mix of adventure and history, and it is proposed to design such types of exhibits for the MRC so as to reach a wider audience.

Conclusion

Thus, using *Education as a focus*, the MRC will be designed as a broad-based multidisciplinary centre focused on the maritime world, and through *linkages with other learning* centres, such as schools and colleges, a dedicated visitor base will be addressed. However, though the MRC is targeting children and young adults, it will also respond to all types of visitors such as tourists, and will provide enriching experiences to a wide variety of people, and also develop research and academic facilities, through its library and auditorium. In the present scenario, where the visible world has lost much of its mystery, the MRC will have to engage all the senses of a visitor and developing and designing *Experiential learning* experiences will be the key to ensuring that there is a significant 'take-home' value for each visitor. The MRC will be made interactive with emphasis on participation and doing, and with a long-term focus on community participation and interaction.



2. Analysis of theme and content of Museums across the world

Museums on the Maritime, Marine and Sea Navigation – Analysis of Theme and Content

No	Name	Country	Details	Content
1.	Nausicaa –	France	NAUSICAA - A close Encounter	NAUSICAA was
'	Centre National		with the Sea. The mission of	recognized as the
	de la Mer,		Nausicaa is to help people	first Centre of
	Boulogne/Merr,		discover and better appreciate the	Excellence in 1999
	_		sea, a basic element of life and a	by the Inter-
			source of riches for today and	governmental
}			tomorrow. NAUSICAA's large	Oceanographic
1		8	aquariums give a sense of	Commission (IOC)
			underwater exploration, and its	of UNESCO.
	4		state-of-the art technology,	
	_		displayed in a "theratrical" way	
1			are designed to appeal to the	
			imagination.	
2.	Maritime	Crete	At the entrance of the port of	The exhibition
1	Museum of		Chanea is situated the Fortress	articles include ship
	Crete:		"FIRKA", which was constructed	models, various
	(CHANEA)		by the Venetian (1204-1669), in	instruments and
			order to establish the local guard	equipment,
1			and at the same time to control the	paintings, heirlooms,
			entrance of the port with their	objects which were
			cannons. Today, the Maritime	pulled up from the
			Museum of Crete is located at this	sea bottom, potsherd
			Fortress. The mission of the	(shells), pictures, etc.
		1	Museum is to shelter and preserve	These exhibits are
			our maritime traditions and	presented in classified
			specially the ones of Crete that	unites, which revive
			have been a source of national	our nautical tradition.
1			survival, progress and greatness	
			of the Country.	
3	National Maritime	Belgium	In 1927 when the Stedelijk	d#2
	Museum: (ANTWERP)		Scheepvaartmuseum (Urban	
			Maritime Museum) was set up in	
			a wing of the	
			Rijkshandelshogeschool (State	
			Commercial College). In 1937 the	
			collection was transferred to the	
			Stedelijke Nijverheidsschool	
			(Urban Technical School). When	
	,		the Antwerp museums were	
			reorganized in 1948, the Stedelijk	1
			Scheepvaartmuseum merged with	
			the Oudheidkundige Musea	
			(Museums of Antiquities) and the	
			two maritime collections were	

	T		1	
4	Centre for Maritime & Regional History: Fisheries and Seafaring Museum	Denmark ESBJER G	combined. All this has helped make the Nationaal Scheepvaartmuseum a great tourist attraction and one of the most popular museums in Belgium. The Centre for Maritime and Regional History provides facilities for studies of the North European seascape as a maritime macro region. The Fisheries and Maritime Museum, Esbjerg, Denmark (Museum for the Danish Fisheries)	
5	The Estonian State Maritime Museum (Meremuuseum): (TALLINNE)	Estonia	Since 1978, the museum is active in underwater archaeology, presently using their own research ship Mare, a modern side scan sonar and a remote operated vehicle to search for sunken ships. The Baltic sea is unique because it is a brackish sea where a sunken ship will be preserved for centuries. The Estonian coast is special, since during the previous Soviet time, very little wreck diving took place. Presently the museum's archaeologists are locating so many wrecks that it will take many years to investigate them. This website provides a glimpse into the work of the Museum.	Exhibits the general history of shipping and fishing in Estonia.
6	<u>Aland Maritime</u> <u>Museum</u> :	Finland		The Museum recalls the great days of the sailing-ships where all have their own stories about shipwrecks, storms, or an ignominious end at the ship-breakers. And stories about them mingle with pictures from life at sea in the grain trade

	The Maritime Museum of Finland: (FINLAND)		The Maritime Museum presents the history of shipbuilding, life on board a ship, merchant shipping, steam technology, winter navigation and the history of diving.	from Australia round Cape Horn. The displays include material raised from the sea. Fishing and pleasure boats are exhibited in the boat hall, and at the quay outside the museum the newly restored lightship Kemi, built in 1901.
7	The Navy Museum of Brest: (Palais de Chaillot).	France	The Navy Museum of Brest is one of the decentralized establishments of the Paris Navy museum. It was at Brest that the armed fleet of "Grace", which defeated the British fleet at Chesapeake Bay in America on 30 August 1781, allowing the victory of Yorktown the 19 October and the independence of the USA.	
8	Aegean Maritime Museum: (Mykonos)	Greec e	The Aegean (Sea) has played a decisive role in Greek Maritime History, and principally for this reason it was decided to establish the Aegean Maritime Museum on Mykonos, in 1983, in the centre of the town of Mykonos. Delos is a close neighbour. In 1867, Captain G. Zohios, founder of the Sea Men's Pension	
	Hellenic Maritime Museum: (GREECE)		Fund (Region of the Navy's Veterans) suggested a project of collecting and maintaining all objects which related to the Greek naval history and the establishment of a Naval Museum. 80 years passed and, in 1949, the first Naval Museum of Greece had its beginning. Finally, on 27 June 1955, the inauguration of the first "Hellenic Maritime Museum" took place. It was provisionally housed in a old and small, two-story building on Akti Moutsopoulou of Zea, Pireaus and in 1964 the National Tourist Organization (EOT) leased at a	

			where the museum is now located.	
9	German Maritime Museum: (Bremerhaven) Hamburg Museum (HAMBURG), The Museum exhibits and displays items related to Seafaring and Trade, Shipbuilding and Harbour, Port Industry and Traffic, and the Steamer Werner	Germany	In early times Germany was no uniform entity, not to mention a state. It consisted of numerous small states with their own history, although there was a series of overlapping events, which connected them, e.g. the reformation or the fall of the Hanseatic League, which in former days had a big power, or also the Thirty Years' War. Located in Bremerhaven, the museum was founded in 1893. Research may be conducted in the archives, library, and wet wood laboratory.	The German Maritime Museum historically chronicles the seafaring history of Germany. Also included in the Museum's collections is information on fishing and whaling, tidal research and forecasting, oceanography and polar research, Pilotage and navigation, and sailing and boating. Displays exhibits pertaining to Medieval Shipping, Shipping in the early modern period, Shipping in the industrial age, Openair museum,
	National Museum - Germany: (MUNICH)		Throughout history, ships have forged trading links between continents and thus between the cultures of their inhabitants. Well into the 20th century, ships were the only means of importing goods and obtaining information from overseas. At the same time, a ship at sea is an isolated environment, a world of its own.	Navigation Exhibit at

		12		
10	Batavia Yard in	Netherlan	The Batavia Yard in Lelystad, the	offering a fascinating
	<u>Lelystad</u> :	ds	Netherlands, is foremost a center for traditional shipbuilding. In the course of 1998 an archaeological presentation on inland shipping on the former Zuyderzee will be added to the yard.	view of Dutch shipbuilding of the 17th century.
	Dutch Naval Museum Den Helder:	4	To know more about the fascinating history of the Royal Netherlands Navy the Naval Museum is just the place to follow the development of the naval vessel, be introduced to various naval heroes and come face to face with the weapons they used in battle, or enter the submarine Tonijn and the minesweepers 'Abraham Crijnssen' and breathe the atmosphere inside a warship.	
	Dutch Submarines:		The submarines of the Royal Netherlands Navy 1906 - 1998 website is full of interesting information on Dutch submarines including an excellent narrative on the first Dutch submarine.	
	Maritiem Museum Prins Hendrik Rotterdam:		The Maritime Museum 'Prins Hendrik' is situated right in the heart of Rotterdam, five minutes' walk from the Coolsingel and the Erasmus Bridge. Moored alongside, in all its glory, is the museum ship 'Buffel'.	
	Maritime Museum (Scheepvaart museum):		Find out about the Dutch trading ventures and voyages of discovery, about Amsterdam in the golden age, the Dutch East India Company (VOC), distant countries, unusual cultures, the mercantile spirit and the colonies. At this museum Holland's seafaring past really comes to life.	
	Royal Dutch Maritime		Shipbuilding in the Netherlands is a main thrust of the STAD AMSTERDAM website where	

	Museum: STAD		after 1813, a independent again	
	AMSTERDAM:		nation under the new king,	
			William I, Holland started on a	
			new tack. Measures were	
			implemented to inject new life	
			into the shipbuilding industry.	
			After all, the prospect of trade	
			with the Dutch East Indies	
			beckoned, and a well-equipped	
		N.T.	fleet sailed the world's oceans.	- 153
11		Norway	All along the southern Norwegian	
	Stone:		coast we can find compasses	
			carved in rock. These compasses	
Ì			can also be found in Sweden,	
			Finland and on the Faeroe Islands.	
		1	There is only one known compass	
	1		like this outside of these four	
	4.		countries, that is on the top of	
			Mont Orgueil Castle on the east	
1			coast of Jersey. Research by	
	i		Johan A. Wikander, the outmost	
			expert on this type of rockcarving	
			in Norway, has established that	
			most of these compasses has been	
			carved by pilots on high points, at	
			their lookouts. These were to be	
			used when they saw a ship	
			signaling for pilot. If the weather	
			turned bad or snow- or rainshower	
	27			
			came in, he would still have the	3
			bearing for the ship. These	
			compasses are around a foot wide	
			(smallest 17 cm, biggest 68 cm)	
			with different layouts and use of	
			symbols for north an east.	
12	Polish Shiplovers' Club:	Poland	The Polish Shiplovers' Club for	includes such items
			for enthusiasts of merchant	as lighthouses and
			vessels and naval ship of Poland.	museum-ships, the
			In addition, the maritime museum	tall-ship Dar
1			is in Gdafsk and another one in	Pomorza, and collier
			Szczecin, with several further	Soldek.
			branches,	
			They also have a Naval Museum	
	- 1		in Gdynia with its museum-ship	
			2nd WW, British built Polish	
			Navy destroyer Blyskawica.	
42	Central Naval Museum	Russia	The Central Naval Museum in St.	
13	Submarine:	Kussia	Petersburg, Russia, is the home of	
	Submarine.		the Submarine D-2. It is one of	
			the first submarines built in Soviet	
			1	
	-		era. It was put into service in	
	1		1931. It is a historical memorial	<u> </u>

	of Russian navy and submarine	
	building	
	The Crimean War persuaded all	
Durate Navel III-tana	maritime powers that sailing ships	
Russian Naval History -	must be converted to steam power	
The History of Russian	for a nation to secure its waters.	
Navy:	1995	
	By the end of the war Russia	
	found itself almost defenceless at	
	sea. The Black Sea Fleet had been	
	destroyed; in 1856, the Baltic area	
	was guarded by a single screw-	
	propellered ship of the line, the	
	Vyborg. The English had 30 ships	
	with screw propellers and the	
	French, eighteen. The Russian	
	fleet required new ships with	
	technological advancements in	
	nautical design, new commanders,	
	and newer, better methods for	
	attracting and training promising	
	officers. This led to The	
	Ironclads. Visit this site and learn	
	much more about Russian	
		_
Catalana Mariana Carala	seafaring.	
14 Goteborgs Maritima Swede	Gothenburg inner harbour was	where a quantity of
Centrum: Gothenburg 11	once a major center of trade, is	"antique" ships are
	still fine harbour where traditions	located today at one
	of the city still live on. No where	of the largest
\$ 1	is this more apparent than at	maritime museum in
	Gothenburg's Maritime Center	the world.
	B 1: 37 1 201 1042	
	Formed in November 28th, 1942.	
	the Museum is today one of the	
	Sweden's more interesting smaller	
	maritime museums formed with	
2	the aim of collecting objects and	(1)
	memorabila connected to the	
	shipping in Kalmar Sound.	
	The Maritime Museum in	
	Sweden, was openend 28th June	*
Volumen Manistra		
Kalmar Maritime	1997 by His Majesty King Carl XVI Gustaf. The Museum is in	
Museum: (Kalmar	the town of Karlskrona. The	
Sound)	i de	
1	Museum has a long tradition	2.0
	stretching back to 1752, when	2.5
	A 1 70 17 7 16 1 1 70 1 1	
	Adolf Fredrik, the then King of	
	Sweden decreed, that a Ship's	
	_	ū.

Museum has been charged with the collection and conservation of artefacts which would document the history and development of Sweden's Navy. In many respects, the Museum houses a unique collection, which can now be seen in the new modern building on the island of Stumholmen, which lies close to the centre of Karlskrona. Historically, this is very much a self-evident location for the Museum, as for almost 300 years this island was an important part of the Swedish Navy's principal Base.

The National Maritime Museum, opened in 1938, is an authority formed by two museums, The Maritime Museum and the Vasa Museum. (SEE WEBSITE FOR VASA BELOW) The basic theme for both museum is the same, maritime history and technique, man and the sea, but seen from different angels.

The Royal Warship Vasa Museum in Stockholm, was inaugurated in 1990. In the large shiphall stands the warship Vasa - the only remaining, intact 17th century ship in the world.

The Swedish Shipyard Terra
Nova in Gothenburg features
information about 18th century
Gothenburg, China, and the
"story" of the Swedish East India
Company. The shipyard is where
the latest East Indiaman is being
built and has been named Terra
Nova after the old shipyard in
Stockholm, where the original
East Indiaman "Gotheborg" was
built in 1738. She will be a
magnificent 18th Centry ship
made from oak and pine, and she
will be an exact replica of an

The Maritime Museum covers all the aspects of the maritime history of Sweden while the Vasa Museum is devoted to one specific ship and one defined periof in history.

Maritime Museum in Sweden:

National Maritime

Museum and the Vasa

Museum: Vasa

Museum: (Stockholm)

Swedish Shipyard Terra Nova:

historical ship as regards line,	
hull, and rigging. Those who are	
familiar with Latin can easily	
translate the name into "New	
Earth," which is a suitable name,	
as this part of Eriksberg, where	
the slipway is situated on refilled	
land. There is much to learn	
through interesting pictures and	
exciting reading.	

3. Definition Note

<u>Definition Note - Maritime Resource Centre</u> - Prepared by CERE (16th April 2004)

The Maritime Resource Centre is envisaged as a dynamic Centre of Learning and Discovery focussed on the maritime world where visitors, both children and adults, will participate in a journey that explores, and helps them understand, the maritime world.

The Centre will be a broad-spectrum Resource Centre accommodating many components and players within the maritime world on a level platform. These include: the Navy and Coast Guard, exploration agencies, the shipping, shipbuilding and port industry, the fishing industry, research institutions and universities, non-governmental organisations protecting the marine ecology and human resources including seafarers and fisher folk, who will all come together to present varied experiences and aspects of the marine world.

The entire maritime world can be explored through a series of interactive displays, audiovisual aids and tactile exhibits that would take a visitor on a journey that has been conceptualised with the following components:

- Maritime history of the world and India
- History of shipping and modern shipping, including Commerce and Trade
- Ports, Docklands and Mumbai as a port city
- The role of the Navy and Coast Guard
- Marine Ecology
- Explorations and Research
- Man's Relationship with the Sea
- Environmental Issues and Pollution

The various partners will contribute with expertise and resources as appropriate within this holistic view of the maritime world.

Broadly, the main physical components of the Resource Centre include:

- Exhibition Halls and Galleries.
- Information Centre a large database that contains within it a career cell, legal cell and business information dissemination cell.
- Research Centre conducts independently funded research projects related to the maritime world.
- Awareness and Outreach Centre conducts lectures, workshops, as well as develops resource kits for school children.
- Audio-visual Room or Mini Auditorium for lectures, screenings, workshops.
- Service Centre small Café and Souvenir shop.

The Centre will be:

- Vibrant, interactive and evolving, with changing exhibits and new events so as to keep it relevant.
- Planned in a phase-wise manner so that it grows from a Centre for Awareness and Outreach to a comprehensive Maritime Resource Centre for the city.
- Made self-sustainable with income-generating cells to balance the overall administrative cost structure of the Centre.

Role of the Vasant J. Sheth Memorial Foundation

The present role of the Vasant J. Sheth Memorial Foundation has been to

- (i) take a pioneering initiative to commission a feasibility study on establishing a Maritime Resource Centre in Mumbai, and
- (ii) help formulate and define the scope of such a Centre.

By endorsing and being the catalyst for a Maritime Resource Centre, VJSMF has emphasized its commitment to raising awareness of the maritime world. The Vasant J. Sheth Memorial Foundation will be given due credit for having initiated the process and also representation in the Maritime Resource Centre.

At this initial stage of the project, the estimated capital outlay for establishing the Maritime Resource Centre is approximately Rs. 7.5 Crores. Efforts will be made to raise the required funds from both public and private sectors. Some of the agencies identified for fundraising include concerned players such as the Mumbai Metropolitan Regional Development Authority (MMRDA), ONGC, Shipping and Shipbuilding Companies, local Trusts and Foundations at a national level and the European Union and International Maritime Museums at the international level.

Moreover, in order to make the Maritime Resource Centre self-sustaining, components such as the Information Centre and Research Centre will make valuable contributions to the shipping industry and maritime world, and thus be able to generate an income that could support basic administrative costs of the Centre.

The future role of the Vasant J. Sheth Memorial Foundation after the feasibility study has been completed is hoped to be as follows:

- (i) Provide guidance, experience and direction at each phase while formulating strategies to develop the MRC, for example by identifying possible donor agencies through professional associations.
- (ii) Grant financial support of approximately Rs. 5 lakhs to CERE towards Phase I of the Execution Phase. A detailed project proposal of the same will be submitted in August 2004 prior to completion of the ongoing feasibility study in October 2004.
- (iii) Partner with CERE on executing and establishing the MRC over the next 3 years to the extent VJSMF deems appropriate, for example, being party to an Memorandum of Understanding (MoU) with collaborating partners such as MbPT or electing a Foundation Trustee to be on the board of a new Governing Body or Council when the MRC becomes an independent establishment.
- (iv) Donate in-house exhibits or resources, if possible, to the MRC upon establishment.

4. List of resource persons

List of Resource Persons Contacted

No	Name	Designation,	Contact	Details
	382	Organisation	Address	Details
1	Anirudh Paul	Architect	Acting Director, Kamla Raheja Institute of Architecture,	on the redevelopment of the port and dock
2	Aparna Mane	Senior Curatorial Assistant	Juhu, Mumbai Prince of Wales Museum, Mumbai	Involved with the Museum's collection
3	Arvind Adarkar	Architect and Activist	Academy of Architecture, Mumbai	
4	Bandana Singh	Curator, Marine Museum, Nhava	T.S.Rahaman, Nhava Sheva	Curator of the Marine Museum; coordinates visits and programmes for school children
5	Barbara Panvel	Environmentalist Centre for Holistic Studies (India) UK Network	J,	Extensive contacts and network with environmental agencies worldwide
6	Bittu Sehgal	Environmentalist	Sanctuary Asia, Mumbai	Actively involved in several environmental conservation initiatives, incl Kids for Tigers
7	Brig. Adhikari	Member Secretary	T.S.Rahaman, Nhava Sheva	Actively involved in training of mariners
8	Captain Rajan Vir	President, Indian Maritime Foundation	1/402, Gera Gardens, Koregaon Road Pune	President of the IMF, an NGO spreading awareness on all maritime issues
9	Cdr L.K.Sharma	Member, Governing Council	Sir Mohammed Yusuf Seamen Welfare Foundation, Jahaz Mahal, Worli	Actively involved in training of mariners.

10	Chandra Iyengar	Secretary, Dept. of Technical & Higher Ed, and Tourism, GoM	Manatrlaya Annexe Bldg, 5 th Floor, Mumbai	
11	Comd. A.P.S.Talwar	Manager, Human Resource Planning/ Development	Naval Dockyard, Shahid Bhagat Singh Road, Mumbai 400001	Coordinates the Naval Heritage Walk and the archives in the "Motivation Hall"
12	Comd. Sonak	Indian Coast Guard, Western Region	Prabhadevi Post, Worli, Mumbai 400025	In-charge, Searchand rescue operations, awareness and community programmes of the Coast Guard
13	Commander Narayan	Curator, Maritime History Society	INS Kunjali, Navy Nagar Mumbai 400001	Curator of the MHS, a Society that supports research and spreads awareness on maritime heritage
14	Commodore S.Pradeep	Indian Coast Guard, Western Region	Prabhadevi Post, Worli, Mumbai 400025	Actively engaged in protecting the country's marine environment
15	Peepak Apte	Conservation Officer, Course Coordinator, BNHS	Hornbill House, Shahid Bhagat Singh Rd, Mumbai 400001	Marine biologist, Expertise in marine ecology; has written a "Book of Indian Shells"
16	Dr.Balyan	Director, H.R. ONGC	ONGC Bldg, Ali Yavar Jung Marg Bandra East, Mumbai 400051	Actively engaged in off-shore explorations; supporting the Vikrant Naval Museum
17	Dr.Govindan	Deputy Director, Regional Centre of the National Institute of Oceanography	Versova Mumbai	Actively engaged in research and consultancy projects in the marine environment
i8	Dr.Rautela	Director, Nehru Science Centre	Nehru Science Centre, Worli, Mumbai	In charge of Regional Science Museums - expertise in

				establishing
				interactive museums
19	Erach Bharucha	Director, Institute of Environmental Education and Research	Bhartiya Vidyapeeth, Pune	Has developed post- graduate courses in marine ecology and environment
20	Fleur D'Souza	Professor of History	St.Xavier's College, Mahapalika Marg, Mumbai 400001	History professor with particular interest in maritime history
21	George Ooman	Indo-German Shipping	Sapt Building, Ballard Estate, Mumbai	Several decades of experience and contacts in the maritime world
22	Gordon Rankine	Beckett Rankine Partmership	London, UK	Head of large Consulting group, with historic links to Mumbai Port
23	Harshad Bhatia	Architect and Urban Designer	Fort, Mumbai	Actively involved in conservation projects; working on the proposed Arts and Crafts Centre at Love Grove Complex, Worli
24	Heta Pandit	Conservation activist and aouthor	Goa Heritage and Action Group, Goa	Heritage activist and author; helped set up the Marine Museum at T.S Rahaman
25	Jacqueline Tellis	Education Coordinator, Reef Watch Marine Conservation	14-C, Boran Rd, Off Hill Road, Bandra West, Mumbai 400050	Engaged in training and awareness on marine conservation issues
26	John C. Alexander	Vice President - Business Development, J.M.Baxi and Co.	Sapt Building, 2 nd Floor, 18, J,N.Heredia Marg, Ballard Estate, Mumbai	Experience and insight into the shipping industry, its structure and functioning
27	Kedar Gore	Project Coordinator, Vasant J.Sheth Memorial Foundation	Energy House, Dr.D.N.Road, Mumbai 400001	Coordinates the Foundation's programmes, that are focussed on the maritime world: health, education, awareness and

				marine ecology
28	Kerban Anklesaria	Advocate	Mumbai	Legal advice for MoU's and Trust Deed
29	Mr. A.K.Bal Mr. S.M.Patil Mr. R.T.Kadam Mr. Patwardhan	Deputy Chairman Estate Manager Chicf Engineer Deputy Ch. Engineer	Mumbai Port Trust	
30	Mr. A.P.Mago	Commissioner, Mumbai Metropolitan Regional Development Authority	Mumbai Metropolitan Regional Development Authority Bldg, Bandra Kurla Complex, Bandra East, Mumbai 400051	Active support for development, redevelopment, restoration, in the city. Funding for projects.
31	Mr. Bakshi, IAS	Chief Executive Officer, Maharashtra Maritime Board	Indian Mercantile Chambers, 3 rd Flr, 14, R.Kamani Marg, Ballard estate, Mumbai	Managing small ports in Maharashtra
32	Mr. Bundele	Assistant Fisheries Development Officer	Taraporewala Aquarium, Marine Drive	One of the few sites in India with live marine and aquatic exhibits
33	Mr. Gorakhmegh, IAS	Commissioner of Fisheries, Maharashtra State	2nd Floor, Admin Bldg, Opp Chetna College, Bandra East, Mumbai 400051	Undertaking redevelopment of Taraporewala Aquarium
34	Mr. Khenand	Curator, Nehru Science Centre	Nehru Science Centre, Worli, Mumbai	Curator of one of the most dynamic and interactive museums in Bombay
35	Mr.Menon	India- Representative of Beckett Rankine	Prabhadevi, Mumbai	Several years of experinec in Indian shipping sector
36	Mr.P.Basu	Public Relations Officer	Nehru Science Centre, Dr.E.Moses Road, Worli,	Actively involved in NSC's programmes and projects

			Mumbai	
37	Mrs. Kakotkar	Principal and teacher	J.S.Municipal School, Nana Chowk Mumbai	
38	Nina Sabnani	Vice Chairperson, Communication Design, NID	National Institute of Design, Paldi, Ahmedabad	Consultancy for exhibition design
39	Noshir Pardiwala	Former representative, International Maritime Organisation, and ILO (Geneva)	7A, Jiwan, L.D.Ruparel Marg Malabar Hill, Mumbai 400006	Actively engaged in improving maritime personnel and training standards, raising awareness regarding maritime issues
40	Pankaj Joshi	Conservation architect	Mumbai	Conducted research on the redevelopment of the port and dock lands of Mumbai
41	Persis Jamas	Teacher	Alexandra Girls English Insituition	Interested in environmental education
42	Rajiv Mishra	Architect and Planner	Sir J.J.College of Architecture, Mumbai	Involved in several studies on Mumbai city and its redevelopment
43	Rajiv Pilo	Administrator	Prince of Wales Museum, Mumbai	Formerly with the Navy
44	Rambhau Patil	Chairperson	Macchimar Association	Leader of fish workers union; environmental activist
45	Ranabir Charvarty	Reader, JNU University	JNU, New Delhi	History professor with particular interest in maritime history
46	Rani Jadhav, IAS	Chairperson, Mumbai Port Trust	Port House Ballard Estate, Mumbai 400001	Interested in setting up a Maritime Museum
47	Rashid and Elizabeth Yusuf	Chairman, Sir Mohammed Yusuf Seamen Welfare Foundation	Sir Mohammed Yusuf Seamen Welfare Foundation. Jahaz Mahal, Worli	Have set up a Marine Museum at Nhava; conduct training for mariners at T.S.Rahaman. Nhava
48	Revati Hardikar	Supt. Engineer,	Mumbai Port	Heads the Technical

		Design	Trust	archives at MbPT
49	Rohini Ooman	Educationist	Mumbai	Actively involved with several schools and teachers
50	Ruby Maloni	Reader, History Department	University of Mumbai, Kalina	History professor with particular interest in maritime history
51	Sachin Gupta	Group General Counsel, IL&FS	The IL&FS Financial Centre, Bandra-Kurla Complex, Bandra (E), Mumbai 400051	Involved in large infrastructure projects, incl shipping and ports
52	Sudarshan Rodrigues	Reef Watch Marine Conservation	14-C, Boran Rd, Off Hill Road, Bandra West, Mumbai 400050	Projects in-charge - coordinates and conducts marine conservation initiatives
53	Vikas Dilawari	Conservation Architect	273/3, Jawahar Nagar, Goregaon West, Mumbai	Actively involved in restoration projects across India
54	Prashant Mahajan	Director, BNHS Conservation Education Centre	Film, City, Goregaon East	Set up the CEC, and the Nature Information Centre, Borivali. Expertise in setting up learning Centres
55	Shubhalaxmi	BNHS Conservation Education Centre	Film, City, Goregaon East	Manages activities and programmes of the CEC, Goregaon.
56	Laxmikant (Amar) Deshpande	Education Officer, Godrej Marine Ecology Park	Vikhroli	Manages the conservation and education
57	Mr.Purohit	Addl. Chief Engineer, Mumbai Port Trust	Port House, Ballard Estate	Acting Chief Engineer, MPT
58	Sanjay Ubale	Secretary, Special Projects, Government of Maharashtra	Mantralaya, Mumbai	In charge of projects for redevelopment of Mumbai
59	Pradeep Kumar	Director, Ministry of Shipping	Sansad Marg, New Delhi	
60	Col.Sudheer	Convenor,	Kalina, Mumbai	Expertise in

	Savant	Mumbai Festival		organizing festivals such as the Mumbai Festival, Ambo Festivat, Sindhudurg Festival, etc
	P	ersons Approached i	for Project Patrons	
1	D.T.Jospeh	Secretary, Ministry of Shipping	Sänsad Marg, New Delhi	Has been with MPT, and closely associated with Mumbai, as well as marine environment issues
2	President A.P.J.Kalam	President of India	Rashtrapati Bhavan, New Delhi	As a scientist and champion of children, the President would be an ideal Patron for this project.
3	Ratan Tata	Chairman, Tata Group of Companies	Bombay Hose, Mumbai	The Tat's have an established philanthropic tradition, especially in the city of Mumbai

Apart from these persons, the Chairperson of the VJS Foundation, as well as a key representative from the side of one of the partners, such as the MPT Chairperson, Mrs. Rani Jadhav, would also be Patrons of the MRC project.

ं मुंबई पोर्ट ट्रस्ट Bombay Port Crust

No.CE.CF.226(DEV.)/ 284

The Civil Engineering Department, 3rd floor, Port Bhavan, S.V.Road, Ballard Estate, Mumbal – 400 001.

11 3 APR 2004

To,

Miss Tanya Mahajan, Centre for Environmental Research and Education, Jaganath Shankar Seth Chowk Municipal School, 3rd floor, Room No.78, Nana Chowk, Mumbai – 400 007.

Dear Madam,

Sub : Setting up of a Maritime Resource Centre in Carnae Bunder Pumping Station Building

Ref: Your letter dated 6.3,2004.

I am hereby directed to convey "in principle" approval for setting up of maritime resource centre in the existing building of Carnac Bunder pumping station at Carnac Bunder P.D'Mello read. You are requested to submit your detailed project report covering the related aspects of establishing the centre at this site.

Your faithfully,

(M.V. Patwardhan) Dy. Chief Engineer (G)

c.c. to The Sr. Ex. Engineer, GWSD

C.\bsr-6\setting-centre.doc 7-Apr-04

Centre for Environmental Research and Education (CERE) - Appendices to MRC Project - Oct. 2004

BRIEF NOTE ON HYRDAULIC ENGINE HOUSE at SHAHID BHAGAT SINGH MARG, YELLOW GATE

1. Introduction: I inspected the premises on the 19th of March 2004, located on Shahid Bhagat Marg at the request of Miss Tanya Mahajan from CERE. The purpose of the visit was to see the condition of the structure and assess its reuse potentials.

The property belongs to the MPT (Mumbai Port Trust) and is presently a redundant building that was slated for demolition to give way to a police station.

- 2. Cultural Significance: This building though not listed as per the Heritage Regulations of Greater Mumbai, 1995, certainly merits listing for its industrial architecture & archaeological value, scientific achievements and technological skills and scale. Such buildings are like the living pages of history and it is essential that they do not perish. The age of this building would approximately be slightly more than a century old i.e., it was built roughly around the 1890's.
- 3. Location: The building is located near the Yellow Gate and faces the docks. The building is setback from the road and has a deep foreground of open space. The building is hidden from the main road and not prominently visible from here. However, from the docks behind it has a majestic look. It is an ideal location for a maritime resource centre, very close to the heart of the city, in a historic building and overlooking the port.
- 4. **Description**: The building consists of three large hall-like spaces namely; the engine room (54' x 54'), boiler room (57' x 55'.7"), which are both predominantly ground storey structures with corrugated GI sheet resting on slender steel trusses in a hip profile. The third room is the coal room (55'.7" x 33') on the south side which has a high, flat ceiling. This hall has two floors above which perhaps would have be been the residential accommodation of the custodian or the caretaker. The floors above have verandahs on two sides namely the west and south for protection against the sun and rain and on the east it had a dog-legged staircase which has been demolished. A broken spiral cast-iron staircase is the only link with the floors above.

The building becomes a landmark because of its tall accumulator tower measuring 13' 4" x 11' 10" and roughly as tall as a seven storied building. It has water stored in it. This ashlar masonry tower has a fine circular bas-relief with interesting motifs. The structure used to have a tall chimney on its east façade, which has been demolished.

5. Construction: The building is constructed of local basalt stone or trap stone walls in lime mortar with a battlement type of parapet. The structure has steel beams resting on circular hollow cast-iron columns and externally on 2' to 2'.6" wide load bearing walls. The boiler room on its West facade has a series of arches, where as the internal ashlar walls are predominantly plastered. The east façade on its ground floor has segmental windows, which have been sealed. The coal room has steel beams with steel joist having lime concrete slab above. Some of these sections of the

slab are in poor or distressed condition. The floors above the coal room are in teakwood sections, with lime concrete above. Some of these local members have decayed and need replacement.

The engine room space is comparatively the most decorative due its carved/pierced stone work in its window parapet with its corbel cornice which supported a cast-iron water tank which has been demolished. The roof work is corrugated GI sheets resting on very cleverly designed and detailed slender steel trusses with built in cast iron gutters.

Originally the verandah on the 1st floor on the south and west had teakwood struts and boarding which have been repaired by reconstructing with steel beams and joists with ladi coba finish.

6. Past interventions: The compound has a few ground storey structures, an underground water tank, etc that have been added in its front open space. The rear open space seems to have been probably reduced to make a wide road for the port and hence a new tall compound wall very close and even touching the structure is evident.

The staircase perhaps was demolished for the widening of the road or as a result of neglect and decay.

The NW corner has a large shed like extension with a tall height space, which mars the original ambience and grandness of this building. On the northern external side of this building is a modern RCC extension flanking the external wall. Ideally this accretion should be removed too.

The teakwood struts of the verandah on the 1st floor on the south and west have been reconstructed with steel beams and joists with ladi coba finish. The corner cantilevered members had originally a diagonal strut but this has been now replaced by an additional vertical support which mars the ambience of the building.

Some of the hall spaces have been partitioned with brick walls subdividing the hall insensitively in two parts.

The cast-iron tank from engine room has been removed.

There is a likelihood that new slabs resting on steel beams have been added in the basement area of the engine room as the steel is of a different variety here.

The chimney that existed on the central part of the East façade is demolished. The verandahs are reconstructed too in steel and concrete. Many of the windows are sealed permanently.

The building is not in use for the past few years and is a redundant building slated for demolition.

7.Present Condition: The structure, prima facie, as per the visual survey seems fair. No distress signs or cracks of any kind were noticed on any of the walls. There are localized defect areas, which can be easily be repaired. Such localized defects do not make the entire building unsafe, requiring demolition, as was under consideration. The building suffers from lack of maintenance, neglect and in-sensitive repairs and additions.

The steel trusses and cast-iron gutter look fair. There are however, localized areas that are under distress like: in the coal room, there is a pocket of joists and concrete above that require urgent repairs or reconstruction in that local area. The same stands true for the wooden joists and boarding/flooring on the 1st and 2nd floors.

It is only the east façade verandah that is very dilapidated and needs to be urgently dismantled and reconstructed.

The internal walls require lime mortar re-plastering and the loose pointing work needs to be redone in lime mortar. The wooden stairs and the tall slit window shutters in the accumulator tower need urgent repairs. The flat terrace above is not surveyed as yet.

The engine room has a lot of debris, which should be removed and carted away.

The internal exposed ashlar walls are painted yellow in the engine room.

The teakwood windows and doors are badly damaged more on account of neglect and perhaps vandalism.

The top two floors and flat areas were not surveyed and hence cannot be commented on in detail, however prima facie they look easily repairable.

A lot of vegetation growth was seen on the building façade which is not a good sign and can result in further damage to the fabric, unless treated immediately.

8. Recommendations

The following are the general recommendations:

- Remove temporary awnings, vegetation growth and the trees growing very close to the building
- clear the debris and clean the site
- demolish the sealed portions of the opening and allow cross ventilation
- clean the wells and cordon them
- paint all steel works with anticorrosive paints
- remove all partitions
- remove the paint from stone walls
- clean the building with mist cleaning, re-plastering the walls in lime mortar, re-pointing the joints in lime mortar
- carpentry repairs to teakwood doors, windows, boarding, struts etc.
- Reconstruction of East verandah, the dog leg staircase.

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- Repairs to the cast iron staircase balustrades
- plinth protection
- modification of the high stone wall or making it like a picture window,
- new appropriate flooring within
- cobbled paved areas outside with green patches
- 9. Adaptive reuse: This is an excellent building in terms of its potential for reuse, as presently it is lying vacant. The large volume of its spaces gives it a monumental scale and offers flexibility that is essential for display. It is a very good location for a maritime resource centre, so close to the port and the centre of the city with good parking and open-spaces, which have the potential to house a cafeteria and landscaped forecourt and garden. The engineering skills and technical achievements of the building itself warrant display.
- 10. Probable Costing for repairs: Based on the visual survey and seeing the potential of the museum, a tentative block costing is as follows:

a) Civil works (specialized and non specialized)	: Rs 10 lakhs
b) Completely external tubular steel scaffold for few months	: Rs 7.5 lakhs
c) Balcony repairs	: Rs 10 lakhs
d) Complete roof repair	: Rs 15 lakhs
e) Fabrication work	: Rs 10 lakhs
f) Plinth protection	: Rs 5 lakhs
g) Carpentry	: Rs17.5 lakhs
h) New staircase	: Rs 3.5 lakhs
i) Plumbing & toilets	: Rs 5 lakhs
i) Landscaping	: Rs 7.5 lakhs
k) Painting Polishing and cleaning of the façade	: Rs 10 lakhs
New appropriate flooring	: Rs 5 lakhs
m) Electrical	: Rs 25 lakhs
n) Fixtures	: Rs 10 lakhs
o) Part Air Conditioning	: Rs 15 lakhs
p) Miscellaneous	: Rs 15 lakh
Γ/	

Total : Rs 171 lakhs
Add Consultants fees @10% : Rs 17 lakhs
Add Contingencies @ 15% : Rs 25 lakhs

Grand Total: : Rs. 213 lakhs or : Rs 2.13 crores

Note: office interiors, display cases, exhibition cost are not included

11. Conclusion:

It is hoped that this redundant, non-listed building will be given a new lease of life and that it can set a trend for other such heritage buildings to be adapted for reuse.

Signed.

Vikas Dilawari

MUMBAI

7. Proposal for exhibition design prepared by Mr. Samir Parker



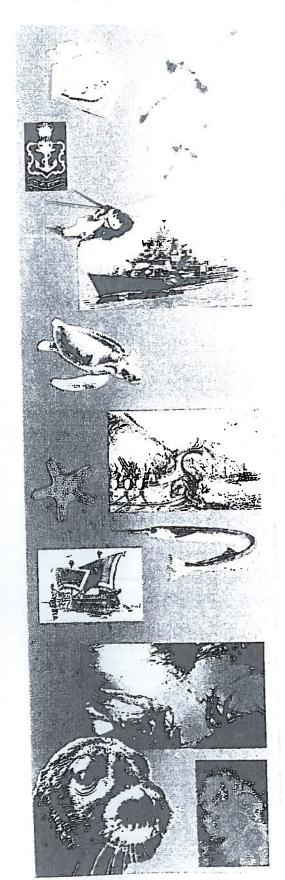
MARITIME MUSEUM

Mumbai Port Trust Carnac Bandar

PRELIMINARY PROPOSAL & COST ESTIMATE



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PROPOSED SPACE USAGE

ENGINE ROOM

Overview of oceans, marine life, flora,
mammals local and other
Coastal environments, Fishing, Conservation
Scenographed throughGraphic panels, Interactive Touch Screens, Models
Themed Aquarlum

BOILER ROOM

Sea-faring
 History, Trade, Sea battles
 Indian Navy- history and present
 Scenographed through Graphic panels, Models, Prototypes,
 Scale replica of a sall boat/ ship. Complete rigging etc.
 Could be mechanized.

COAL ROOM

Audio Visual
 5-10 Computers with multimedia
 Resource of VCD's DVD's. Marine, naval etc.
 Can be individually accessed or shown as screenings.

FIRST FLOOR ROOM

Archives, Reading room, Souvenirs
 Storage for drawings, maps, publications

BASEMENT

Storage, Aquarium equipment

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S.No	ITEM	QUANTITY	UNIT	RATE	AMOUNT
1	INTERIOR WORKS	So and	- 11-11-15	1 a 1 5 co	VINIOON
01	interior CIvII Work-	- - - - - - - - - - 		LS	400,000.00
	Including openings between main spaces, stair widening etc.				400,000.00
02	Fenestration Repairs			LS	250,000.00
	including refinishing of woodwork, fixing glass/blinds etc.				
03	Lighting & Electricals	10000	sq.ft	250	2,500,000.00
	Including wiring, switching & JB's. Not including main DB			7	
	Ambient light fixtures: halogens, CRL's & tubes		·		
	Task light fixtures: Dichroic type, par lamps, specialised type				
	Ceiling, wall mounted & exhaust fans	75	nos	1000	75,000.00
04	Toilets	150	sq.ft	1500	225,000.00
05	Pest Control	14000	sq.ft	20	280,000.00
 2	MUSEUM PRODUCTION				
01	Content Development		n (*)	we name to	
	Note: This will include hiring/appointing people			LS I	400,000.00
02	Graphics & Signage Development		1.37.04.0	LS	500 000 00
	including cost of photography, processing, computers	1		1 23	600,000.00
	& 2 full time graphic designers for 3 months				
3	SPACE WISE ANALYSIS				
	ENGINE ROOM	200		111	
	Printed graphic displays	750		200.00	005 000 00
	Includes cost of paper, printing, lamination, backing & structure	750	sq.ft	300.00	225,000.00
b	Central Aquarium			LS	2,500,000.00
	Includes cost of glass structure, pumps, filters, tanks etc.			10	2,300,000.00
С	Interactive Displays	2		250,000.00	500,000.00
đ	Models, Display stands, Seating			LS	250,000.00
02	BOILER ROOM		10		
	Printed graphic displays	750	sq.ft	300.00	225,000.00
b	Central Interactive Working Prototype			LS	500,000,00
		Contract to the contract of			Maria State .

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S.No.	ITEM	QUANTITY	UNIT	RATE	AMOUNT
03	COAL ROOM		0.1 300.00		
a	Printed graphic displays	300	sq.ft	300.00	90,000 00
b	AV units	5		100,000.00	500,000.00
С	Seating & Storage		-		75,000.00
04	FIRST FLOOR ROOM				
a	Printed graphic displays	300	sq.ft	300.00	90,000.00
b	Display/Storage	250	sq.ft	1,000.00	250,000.00
c	Seating & Tables				40,000.00
d	Souvenir Display & counter				30,000.00
05	BASEMENT				
a	Partitions & Storage	400	sq.ft	750.00	300,000.00
	Sub Total			20,000	10,705,000.00
_	15% Contingency				1,605,750.00
ل انځۍ ا	TOTAL			885	12,310,750.00
NB	This amount does not include surface finishes. Flooring + Wall fini	ish will he 18-21	lakhe		
	This analysis includes a human resouce cost for content and graph	nic development	I IGNIS.		
	It does not include the human resouce, and training cost of the ma	nagerial staff	-		
	This amount does not include a design consultants fee.		<u>i</u> -		

8. Projected Annual Administration and running costs for the MRC

1 Salary Structure

						5% inci	rease p.a on ba	se year	
S.No	Component	Post	Salary p.m	No.	1st yr	2nd Year	3rd year	4th Year	5th year
Α	MRC Director	Overall Coordination	25000	1	300000	315000	330000	34ა000	360000
В	Research cell	principal researcher	18000	1	216000	226800	237600	248400	259200
		asst researchers	12500	2	300000	315000	330000	345000	360000
		office assistant	4000	1	48000	50400	52800	55200	57600
С	Centre Admin	Principal Administrator	18000	1	216000	226800	237600	248400	259200
	•	Asst. Administrator	12500	1	150000	157500	165000	172500	180000
		Accounts assistant	7500	1	90000	94500	99000	103500	108000
		office assistant	4000	1	48000	50400	52800	55200	57600
D	Library	Principal librarian	12000	1	144000	151200	158400	165600	172800
	17	asst libraraian	8000	1	96000	100800	105600	110400	115200
E	Outreach Cell	principal coordinator	18000	1	216000	226800	237600	248400	259200
	1	asst coordinator	12500	1	150000	157500	165000	172500	180000
		office assistant	4000	1	48000	50400	52800	55200	57600
		totals		14	2022000	2123100	2224200	2325300	2426400

First year total say 2500000

Maintenance Costs:

2	Running Costs			L			
				5% inc	rease p.a on ba	ise year	
		Delails	1st yr	2nd Year	3rd year	4th Year	5th year
A	MRC Director	tel, stationery, etc	50000	52500	55000	57500	60000
В	Research Cell	tel, stationery, etc	50000	52500	55000	57500	60000
С	Centre Administration	tel, stationery, etc	50000	52500	55000	57500	60000
D	Library	tel, stationery, etc	50000	52500	55000	57500	60000
		workshops, lectures	50000	52500	55000	57500	60000
		publicity material	50000	52500	55000	57500	60000
E	Outreach Cell	tel, stationery, etc	50000	52500	55000	57500	60000
	Property tax	@Rs 2/sq.ft per month	480000	504000	528000	552000	576000
	Electricity	approx Rs.20000 per month	240000	252000	264000	276000	288000
	Water	approx. Rs 10000 per month	120000	126000	132000	138000	144000
	Upkeep and Cleaning	approx. Rs.10000 per month	120000	126000	132000	138000	144000
	Annual repairs	approx Rs. 50000 p.a	50000	52500	55000	57500	60000
	Security	contract through agency (4 guards @ Rs. 4000 p.m)	192000	201600	211200	220800	230400
	Pest Control Service	@Rs.40000 p.a	40000	42000	44000	46000	48000
	Security Alarm Maintainance Service	@ RS.12000 p.a	12000	12600	13200	13800	14400
	Fire Fighting Maint.	@Rs.18000 p.a	18000	18900	19800	20700	21600
	Generator Maintainance	@Rs.18000 p.a	18000	18900	19800	20700	21600
	Lift Maintainance	@Rs.18000 p.a	18000	18900	19800	20700	21600
	Garden Maintainance	@Rs. 75000 p.a	75000	78750	82500	86250	90000
	Accounts & Audit Fees	@ Rs.50000 p.a	50000	52500	55000	57500	60000
	Legal Fees	@Rs.10000 p.a	10000	10500	11000	11500	12000
	Insurance of Bldg and Amenities	@60p/per month per Rs.1000 insured value	360000	378000	396000	414000	432000
	AirConditioning Sevice and Maintainance	approx rs 30000 per month approx Rs 10000 per month	10000	10500	11000	11500	12000
		totals	2163000	2271150	2379300	2487450	2595600

Capital Costs

3. Capital Costs

No	Component	equipment	1st yr	2nd Year	3rd year	4th Year	5th year
Α	Research Cell		1	,			
		1 Computer system	50000	50000]	50000	
		2 Office furniture	150000	20000	20000	20000	20000
В	Centre Admin						
		1 Computer system	50000	50000		50000	1
		2 Office furniture	150000	20000	20000	20000	20000
С	Library						
		1 Computer system	50000	50000		50000	
		2 Office furniture	150000	20000	20000	20000	20000
		3 Books	100000	50000	50000	50000	50000
D	Outreach Cell						
	1	1 Computer system	50000	50000		50000	
		2 Office furniture	150000	20000	20000	20000	20000
Е	Others	· · · · · · · · · · · · · · · · · · ·	 				
		1 electronic securirty system	100000)		
		2 Fire Fighting system	100000				1 1
		3 Intercom system	100000	1	i v		
		4 Generator	500000				
		5 Lift	750000				
		Totals	2450000	330000	130000	330000	420000
		first year total say	2500000	330000	130000	330000	130000
		inist year total say	LJUUUU			L	

Time frame for the establishment of the Maritime Resource Centre (MRC)

S N	Activity		Year	r 1			Year 2	r 2			Ye	Year 3	
		1st Qtr	2 nd Qtr	3 rd Qtr	4 th Qtr	1 st Qtr	2 nd Qtr	3rd Qtr	4th Qtr	1 st Otr	2 nd (3rd Otr	4th Otr
	Formation of structure for the MRC:	0	•								+		
-	MoU, trust documents, Management									-			
	Structure, funding, etc												
	Restoration of the building		0	•		•		Į,					
+	Development of content, story-line, display		•	•	•	•							
	and exhibition components			•	,								
	Establishment of the Library, Research Cell,			•	•								
	Information Cell	•											
	Building up of long term partnerships,			•	0	9	0						
_	artifacts collection and corpus funds						_						
	Opening up of Gallery and Exhibition						•	a	•				İ
	Spaces				_		,	•)				
_	Outreach and Awareness Cell - lectures,							•	•				
	workshops, seminars		_					,	,)	•		
-	Self-sufficiency of research cell, library,												
	information cell		_				•					0	0



Establishment of a Maritime Resource Centre in Mumbai



India has a coastline of 7,500 kilometers dotted with numerous maritime cities, a rich and exciting maritime history, and a vibrant and dynamic presence in the international shipping arena. If we are to awaken an interest in our maritime heritage and create awareness about the marine environment on a national scale, there exists a need to establish a Centre of Learning and Discovery, focused on the maritime world.

The Centre for Environmental Research and Education, (CERE) proposes the establishment of a Maritime Resource Centre in Mumbai, This Centre will be a broad-spectrum Resource Centre accommodating many components and players within the maritime world on a level platform. These include: the Navy and Coast Guard, the shipping, shipbuilding and port industry, agencies involved in energy and oil exploration activities, the fishing industry, research institutions and universities, non-governmental organisations protecting the marine ecology and human resources including seafarers and fisher folk. The partners will contribute to bring in their expertise and resources and together create a holistic representation of the maritime world.

The Centre will include the following components:

- · Maritime history of the world and India
- o Commerce and Trade, the history of shipping

- e Ports, Docklands and Mumbai as a port
- The Navy and Coast Guard
- Marine Ecology
- · Explorations and Research
- Man's Relationship with the Sea
- Environmental Threats and Pollution

Within the historic fabric of Mumbai, India's premier port city, a building has been identified from amongst the properties of the *Mumbai Port Trust*. It is an old *hydraulic engine house, built in the year 1904 at Carnac Bunder*, and is ideally suited for the adaptive re-use to a Maritime Resource Centre.

It is proposed to establish the Maritime Resource Centre in phases over a period of three years, starting with the restoration of the building, while also developing the content of the display and exhibition, and setting up the various cells such as the Library, Research Centre, Information Centre, etc, that will function autonomously within the main Centre, and contribute to its income.

The estimated budget for the establishment of the Maritime Resource Centre is Rs. 4.75 crores. This includes the restoration of the building, content development and design, and capital and running costs for the first year.

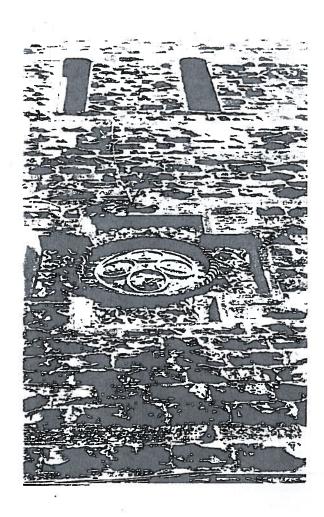
Centre for Environmental Research and Education (CERE)

April 2004



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Establishment of a Maritime Resource Centre in Mumbai

Centre for Environmental Research and Education (CERE)

April 2004



Executive Summary

Title of Project:

Establishment of a Maritime Resource Centre in Mumbai

Aims and Objectives:

- To establish a Maritime Resource Centre in Mumbai
- To establish partnerships with organisations, institutions and individuals who will contribute expertise, resources and funds towards the Project.

Duration of Project:

3 years

Date of Preparation:

April 2004

Prepared by:

Centre for Environmental Research and Education (CERE)

Room No. 78, Third Floor,

Jagannath Shankar Seth Municipal School,

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Tel.: 91-22-23811522 / 91-22-23811581

E-mail: cere_india@yahoo.co.in Website: www.cere-india.org

Project Team:

Ms. Tanya Mahajan Dr. Rashneh Pardiwala Ms. Kitayun Rustom

Centre for Environmental Research and Education (CERE)

April 2004





Introduction

It is from the ocean that life on earth began.

It is the ocean that covers two thirds of the earth.

It is the ocean that decrees our weather.

It is the ocean that holds the largest store of our bio-diversity, and it is through the oceans that the bulk of our goods are transported.

Yet, it is the ocean that we humans least understand.

India has a coastline of 7,500 kilometers dotted with numerous maritime cities and yet the country does not have a single comprehensive, modern National Maritime Museum or Maritime Heritage Park or a Maritime Resource Centre.



Under the surface

If we are to awaken an interest in our maritime heritage and create awareness about the rich, local marine environment on a national scale, there exists a need to establish a Centre of Learning and Discovery, focused on the maritime world. Such a Centre must go beyond the conventional concept of a "maritime museum" and must be a vibrant and dynamic hub of activities, knowledge and persons, connected with the field.

Centres of Learning

A Centre of Learning is an institution where a visitor experiences:

- Rich and varied sensations: Learning experiences that engage the senses of touch, sound, smell, taste, and sight with opportunities to discover changes and variety for each sense (as compared to passive viewing of exhibits)
- Abundant choices: Varied activities that foster the development of different intelligences. These range from active to passive, organized to individual, physical challenges or risks as well as mastered activities and display of skills.
- Opportunities to Change: Children need to create and change their environments. This process of constructing or de-constructing gives empowering experiences, be it in a garden, pond, fort, or dirt mound. Opportunities to interact and experiment with objects and materials are essential to enriched learning.

It is within such a framework and need that the Centre for Environmental Research and Education, (CERE) proposes the establishment of a Maritime Resource Centre in Mumbai. A feasibility study was first undertaken to determine the true need, scope and span of a Maritime Resource Centre in Mumbai and to identify physical space, resource persons and funds needed to establish the Maritime Resource Centre.

Scope of the Maritime Resource Centre

The Centre will be a broad-spectrum Resource Centre accommodating many components and players within the maritime world on a level platform. These include: the Navy and Coast Guard, the shipping, shipbuilding and port industry, agencies involved in energy and oil exploration activities, the fishing industry, research institutions and universities, nongovernmental organisations protecting the marine ecology and human resources including seafarers and fisher folk.

The various partners will contribute to bring in their expertise and resources and together create a holistic representation of the maritime world.

Centre for Environmental Research and Education (CERE) April 2004





Oil painting of the Cutty Sark

Broadly, the main physical components of the Resource Centre include;

- Exhibition Halls and Galleries
- Information Centre a large database that contains within it a career cell, legal cell and business information dissemination cell.
- Research Centre that will conduct independently funded research projects related to the maritime world.
- Library, Awareness and Outreach Centre - that will conduct lectures,

workshops, as well as develop resource kits for school children.

- Audio-visual Room or Mini Auditorium for lectures, screenings, workshops.
- Service Centre small Café and Souvenir shop.

- Vibrant, interactive and evolving, with changing exhibits and new events to keep it relevant. The Centre will be:
- Planned in a phases, so that it grows from a Centre for Awareness and Outreach to a comprehensive Maritime Resource Centre for the city.
- $Made \, self\text{-}sustainable \, with \, income\text{-}generating \, cells \, balancing \, out \, the \, overall \, administrative \, cost$ structure of the Centre.

The experiences within the Maritime Resource Centre have been planned as a series of interactive displays, audio-visual aids and tactile exhibits that would take a visitor on a journey that has been conceptualized with the following components:

- Maritime history of the world and India
- Commerce and Trade, the history of shipping and the development of modern shipping
- Ports, Docklands and Mumbai as a port city
- The role of the Navy and Coast Guard
- Marine Ecology
- Explorations and Research
- Man's Relationship with the Sea
- **Environmental Threats and Pollution**

CERE is presently in the process of structuring these components within the building that has been identified, and partnering with experts in each field who will come together to form a team that will develop the content in close consultation with the team of architects and exhibition designers.

Centre for Environmental Research and Education (CERE) April 2004



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Location of the Maritime Resource Centre

The Maritime Resource Centre will be located in the city of Mumbai, the country's commercial capital and the largest port city of India.

"Bombay is the gift of her harbour"

The city of Mumbai has always had a special relationship with the sea, dating back to almost 2000 years ago when the *kolis*, the local fisher-folk of the region, are said to have first inhabited this land, and even much later around the 1600's, when the East India Company, astutely recognised and exploited the city's tremendous potential as a port, and set up its operations here.

Bombay's fine natural harbour made it an ideal trading centre and it flourished. Warehouses, counting houses and wharves were built and the city's lifeline was the trade in raw cotton, opium, silk and ivory. The ship-building industry at Bombay took root in this trade boom, as skilled master builders crafted sturdy vessels of Malabar teak.



Original drawing from 1904 of MPT building

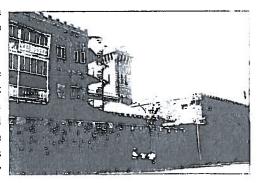
The Bombay Port Trust was established in 1873 during the Governorship of Sir Bartle Frere, a year after the Bombay Municipal Corporation was reconstituted, during a period when the urban form of Mumbai underwent significant transformations as a result of rapid industrialisation coupled with massive reclamation.

Mumbai today is the economic powerhouse of India; not only is it the financial capital, but together with its hinterland, it is a manufacturing centre for everything from cloth to petrochemicals and its docks process half of the country's foreign trade. One of the fastest growing cities in India, the population of Greater Mumbai is close to 15 million today.

The site and building

After extensive research and survey for an appropriate location for the Maritime Resource Centre, a site was finally identified.

Within the historic fabric of Mumbai city and the vast properties of the Mumbai Port Trust (formerly the Bombay Port Trust) that stretch from Sassoon Dock in the southern tip of Mumbai to the Sewri mudflats, lies an old hydraulic engine house, built in the year 1904. The building is situated on P.D'Mello Road, next to the Yellow Gate.



View of Hydraulic Engine building from the Docks

Centre for Environmental Research and Education (CERE)

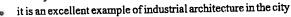
April 2004

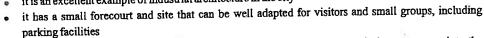


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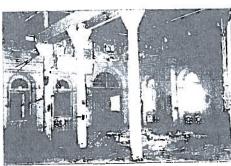
The building is found to be ideal for the setting up of a Maritime Resource Centre and has a tremendous potential for the activities of the Centre to grow and be absorbed, as envisaged. The salient features that make this site favourable are:

- it has large internal volumes that can be well adapted for use of display and exhibition
- is in close proximity to the docks and has a view
- it is an actual example of the city's maritime history





• it is presently lying unused and was slated for demolition, and so by infusing a new use into the building, we will also be preserving a valuable part of the city's heritage



Inside the Hydraulic Engine building

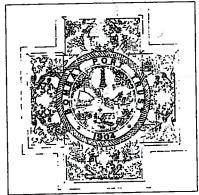
Principal Project Partners

The Centre for Environmental Research and Education (CERE) formulated a proposal for the setting up of a Maritime Resource Centre in Mumbai. CERE, while working actively in the field of environmental education and raising awareness on environmental issues, recognised that there is an extreme lack of awareness about the environmental and maritime world, be it in the school curricula or in the general public arena. Hence establishing a Maritime Resource Centre in Mumbai would fulfil the very urgent need in this area.

The Vasant J. Sheth Memorial Foundation is one of the pioneering organizations in the country that has been actively engaged for over 10 years, in the development and promotion of maritime education, welfare and conservation of maritime heritage. In this endeavour, the Foundation has initiated research and training programmes and instituted scholarships and awards. The Foundation commissioned CERE to

conduct a feasibility report on the establishment of a Maritime Resource Centre in Mumbai, to identify the various parameters required to set up such a Centre.

The Mumbai Port Trust manages the port of Mumbai and during its long chequered history of over 130 years, has been called upon to handle all types of cargo - today handling up to approximately one sixth of the total seaborne trade of the country. The Mumbai Port Trust will partner with CERE in the establishment of the Maritime Resource Centre, and has agreed, in principle to the adaptive re-use of its building that has been identified for the establishment of the Maritime Resource Centre.



1904 drawing of circular bas relief carved on the tower

Centre for Environmental Research and Education (CERE)

April 2004



Time Frame

The first step of identifying and partnering with resource persons, institutions and organizations is already underway through the course of the feasibility study undertaken. We will now bring together the various partners and collaborators within a broad framework that identifies and details the type and extent of contribution of each partner.

It is proposed to establish the Maritime Resource Centre in phases, over a period of 3 years, starting with the restoration of the building identified, while working simultaneously on the development of the content of the Centre and working to establish the various cells and sub-centres such as the Research Centre, library, etc.

Estimated Budget

The estimates for the establishment of the Maritime Resource Centre have been worked out under four main categories:

Restoration of the building

: Rs. 2.5 crores

Content design and display

: Rs.1.5 crores

Infrastructure and Capital Costs

: Rs. 0.25 crore

(per annum)

Running Costs incl. Staff salaries

: Rs. 0.5 crores

(per annum)

<u>Total</u>

: Rs. 4.75 crores

CERE is currently raising the funds required for the implementation of the project, as specified in the estimates drawn up. It is hoped that a large part of the funds will come from the maritime community itself, with some support from the Government. CERE is also working towards establishing and developing links with national and international organizations, such as cultural centres, maritime museums, research institutions, etc that are engaged in similar endeavours.



External South view of building showing balconies

Centre for Environmental Research and Education (CERE)

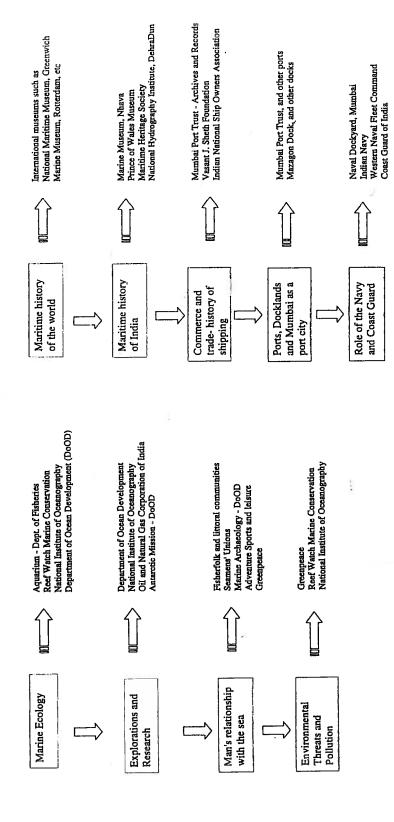
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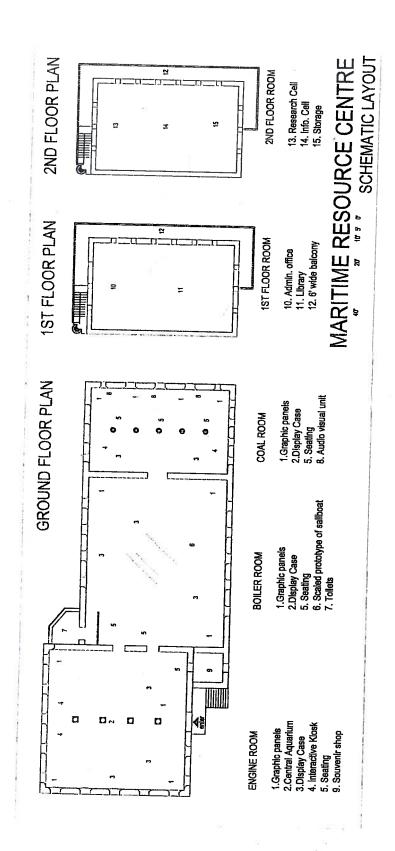
PARTNERSHIP CHART

SECTION 1: THE MARINE ENVIRONMENT

SECTION 2: MAN AND THE OCEAN



Time frame for the establishment of the Maritime Resource Centre (MRC)



12. List of funding Agencies and their responses

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Centre for Environmental Research and Education (CIERE) Appendices to MRC Project - Oct. 2004

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Centre for Environmental Research and Education (CERE) - Appendices to MRC Project - Oct. 2004



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13. Break-up of Funds required into components

Table for Break-up of Funds required into components:

No	Component	Approx. Area	Amount	Remarks
1	Restoration of building to habitable condition	16000q.ft	1.75 crores	This component has to be completed before any of the other components can be taken up.
2	Exhibition Gallery 1	3500 sq.ft	0.65 crores	This is flexible and could become 3
3	Exhibition Gallery 2	3500 sq.ft	0.65 crores	galleries of 0.3 crores each or 4 spaces of 0.25 crores each, etc
4	Auditorium	2000 sq.ft	0.6 crores	Includes some display components also
5	Library and Research Cell	2000 sq.ft	0.35 crores	display components also
6	Outreach and Awareness Cell	1500 sq.ft	0.27 crores	
7	Supporting services	3500 sq.ft	0.45 crores	Administration, souvenir shop, café. etc
	Total		4.75 crores	

14: Details of Components of the MRC

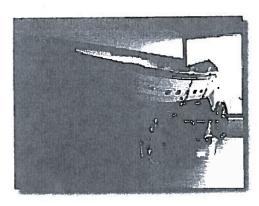
In this section, the main components of the MRC, as mentioned in the Definition Note, namely, the exhibition galleries, Visitor Information Centre, Library and Research Centre, Auditorium/AV room, Outreach and Awareness Centre, and Café and Souvenir Stall, have been looked at in greater detail.

1. Exhibition Halls and Galleries:

These will form a major part of the MRC, and will be the main visitor attraction of the Centre, and must hence be informative as well as entertaining, and cater to a wide range of visitors, from students, to causal tourists.

Approximately 40 - 50 % of the MRC will comprise of the exhibition halls and galleries, which will 'tell the story' of the marine and maritime world.

Various display and exhibition techniques will be used, from passive, to interactive, and employing all the senses of sight, hearing, touch, taste and smell, to engage, excite and inform the viewers about the marine world.



Exhibits would include: a small aquarium with 'live' examples of marine life, a small boat or sailing ship, models of large ships, working models of docks and oil rigs, etc.

It is envisaged that the display will change evolve regularly, so as to sustain the levels of interest and bring people back to the MRC again.

2. Library and Research Centre:

A multi-media library and documentation Centre is another key component of the MRC. This library will assist students, teachers, and researchers on any queries related

to the maritime world.



The library will contain books, periodicals, journals, magazines, VCD's, DVD's, educational materials, etc. and become a valuable documentation centre for maritime related data.

The Research centre that is attached to the library will conduct independent research programmes, network between organizations

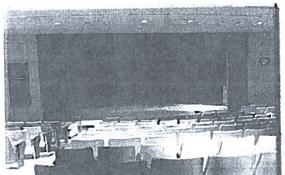
and government to raise awareness, initiate action, etc as required.

The Library and research centre will occupy approximately 10-15% of the MRC, and its collection of material will be built up in phases gradually.

Centre for Environmental Research and Education (CERE) - Appendices to MRC Project - Oct. 2004

3. Audio-visual Room or Mini Auditorium

As a part of the visitor experience at the MRC, several audio-visuals/films will be screened as this is an effective method of learning. The auditorium will be used for



lectures, screenings, workshops, etc that will be conducted periodically, as well as for regular daily/weekly screenings linked to the exhibitions.

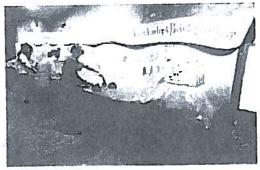
The Auditorium can also be a means of revenue for the MRC, as it can be hired out when not in use by the Centre.

The Auditorium would occupy approx. 15-20% of the total MRC, and would require a

considerable sum for establishment as it is envisaged as a state-of-the-art media centre.

4. Visitor Information Centre

In order to ensure that there is a meaningful experience had at the MRC, and to ensure the maximum take-home value for the visitor, the Visitor Information Centre is a crucial component of the MRC.



and training opportunities.

The VIC interacts with the visitors to the Centre and based on their response and feedback, the exhibitions, activities, etc of the MRC are designed and evolved.

The VIC can also provide career guidance for careers related to the maritime, and become a nodal link for marine and maritime educational

5. Awareness and Outreach Centre

It is crucial that the MRC once established, does not remain static, and continues to engage its visitors. An Outreach and Awareness Centre ensures that the message of the MRC is spread in the right manner, and far beyond the confines of the Centre itself, reaching out to schools, colleges and centres across the country.

Recognising the role of the Awareness and Outreach Centre, and its necessity, a detailed study and project report has been prepared for the establishment of an Outreach and Awareness Centre on the Oceans. (Refer A proposal for the Establishment of an Awareness and Outreach Centre on the oceans in Mumbai – April 2005)



6. Service Centre – small Café and Souvenir shop:

Continuing the overall experience of the MRC as a place for learning as well as fun, a garden café will complete the experience. This café will serve coffee and snacks on a day-to-day



basis, as well as specialty sea-food, and other theme related cuisine, as part of a special festival or promotion.

A partnership with one of the established coffee house chains such as Barista, or Café Coffee Day, can be initiated, whereby the MRC is able to earn revenue from the rent as well as the proceeds of the coffee shop.

In a similar manner, a souvenir shop selling theme related articles, as well as educational material, will be part of the MRC, thereby adding to the revenue of the MRC. In this case also, a partnership with established organizations such as National Geographic or Discovery, can prove beneficial to the MRC.

15. Draft Memorandums of Understanding

Document A

Proposed Terms of Reference and Memorandum of Understanding between CERE and Owner / MbPT for the Establishment of a Maritime Resource Centre in Mumbai

This Agreement is made and entered into at Mumbai this day of , Two Thousand Four between the Mumbai Port Trust (MbPT) and the Centre for Environmental Research and Education (CERE) for the purpose of Establishing a Maritime Resource Centre in Mumbai.

1.0 Background and Objectives

- A. The Mumbai Port Trust (MbPT) manages the port of Mumbai and during its long chequered history of over 130 years, has been called upon to handle all types of cargo today handling up to approximately one sixth of the total sea-borne trade of the country.
- B. The Centre for Environmental Research and Education (CERE) is a Public Charitable Trust registered under the Bombay Public Trusts Act of 1950 (Regd. No.: E 20674) and recognised by the Government of India. CERE works towards bringing together the research and teaching fraternities so as to widen the scope and effectiveness of environmental education in India through various means such as designing and undertaking innovative research projects, developing teaching aids and modules, conducting teacher training workshops and establishing Centres of Learning.
- C. The objective of the establishment of a Maritime Resource Centre in Mumbai is to create a dynamic Centre of Learning and Discovery, focussed on the maritime world where visitors, both children and adults, will participate in a journey that explores, and helps them understand various aspects of the maritime world.
- D. CERE has estimated that a minimum sum of Rs. 4.75 crores (Rupees Four Crores Seventy Five Lakhs Only) is needed to commence the initial phase of the project, and has proposed raising this amount through grants and non-profit fundraising means.
- E. The benefits to be derived from this Agreement are consistent with the intent of the Mumbai Port Trust which is to present a comprehensive maritime history of the region, including the history of Mumbai Port and its development, and to preserve the artifacts, photographs and landscapes that help to tell the story of the maritime world. Accordingly, MbPT acknowledges the need for a Maritime Resource Centre that would act as a visitor's facility and supports the proposed 'public-private partnership' as a unique approach to the interpretive needs of the maritime world.
- F. The objective of this agreement is to establish the policies, procedures and other terms under which this project will be carried out.

2.0 Location/Building/Physical Space

- G. MbPT agrees to permit CERE, exclusive use of the Hydraulic Engine House Building plot situated at Yellow Gate, P. D'Mello Road, Mumbai 400 001, with covered floor area admeasuring approximately _____ sq.ft, and open space within the site, admeasuring approximately _____ sq.ft, for the purpose of establishment of the Maritime Resource Centre.
- H. MbPT allows CERE to restore the building and the surrounding plot as deemed fit and appropriate in consultation with experienced architects and engineers for the purpose of establishing a Maritime Resource Centre.
- I. MbPT and CERE shall jointly agree to the exact area and delineation of the building and site being considered, and once agreed upon, MbPT shall commit not to alter, add, repair, renovate, or change in any way this property, without consulting CERE, keeping in mind the scale of the Maritime Resource Centre that is envisaged as a valuable educational and cultural Centre of the city.
- J. MbPT shall also consider, while executing its port operations, that any future development or activity within the port, does not damage or diminish the Hydraulic Engine Pumping Station building and ambience and immediate environment of the site, that would adversely affect the running, functioning and image of the Maritime Resource Centre.
- K. As CERE is a Public Charitable Trust promoting the Maritime Resource Centre as a Centre of Discovery and Learning for educational purposes and the benefit of all, the MbPT to consider use of the said floor space and site by CERE gratuitously without any charges for the permitted duration of the Agreement.
- L. MPT will continue to be the owner of the said property, and will entrust CERE the use of the property for the purpose of the establishment of a Maritime Resource Centre
- M. The duration of this Agreement is be long term, for a period of 25 years from the date of understanding, so as to justify and amortize the expenses that will be required to be incurred to achieve the objective. MbPT may extend the duration of this Agreement if the project has been successfully executed as per the terms and conditions mentioned herein.
- N. Once established, an independent Trust will be formed for the management of the Maritime Resource Centre, called the Maritime Resource Centre Trust This governing body will manage the day-to-day running and maintenance of the MRC, generation and utilization of funds, plan for its growth, development and sustainability. This Trust will contain representatives from both CERE and MbPT and major funding agencies as well as experts and renowned individuals from the maritime world, who will effectively take the MRC forward.
- O. The entire Maritime Resource Centre will be conceptualized, commissioned and executed solely by CERE but will ensure that MbPT gets regular updates of the same.

- P. The Maritime Resource Centre will contain the following components and sub-cells within it, so as to effectively organise and mange its various activities:
 - a) Exhibition Spaces and Galleries
 - b) Library and Research Cell
 - c) Outreach and Awareness Cell
 - d) Souvenir shop and Café
 - e) Auditorium and Screening area,
 - as well as any other components that are needed to be added at a future date to fulfill the objectives of the Maritime Resource Centre.
- Q. MbPT to consider extending necessary infrastructural support to the MRC in the areas of
 - a) Water supply
 - b) Electricity
 - c) Security and protection of building and property
 - d) Obtaining municipal and other governmental permissions
- R. The management, maintenance and upkeep of the MRC, once established, will be undertaken by the Maritime Resource Centre Trust, formed for this purpose.
- S. The MRC will be open to visitors at a nominal charge with special rates for members, students, senior citizens and disabled visitors.
- T. CERE will abide by the stipulated rules and regulations of the MbPT, especially those concerning the security of the adjoining docks, keeping in mind the sensitivity of the area. Photography will be restricted and public entrance will be only from P D'Mello Road. All other entry/exit points shall be closed.

3.0 Copyrights and Privacy

- U. CERE will retain copyright and ownership of all materials generated for the establishment of the MRC, and this copyright will then be transferred to the Trust upon establishment.
- V. CERE and MbPT agree to a privacy code so as to keep the details of the project strictly confidential, unless such times as it is mutually agreed upon in writing to release specific information to press or public.

4.0 Statement of Work

V. MbPT agrees to:

- 1. Recognize CERE as the primary and sole organization to lead the establishment of the Maritime Resource Centre at their Hydraulic Engine House Building plot situated at Yellow Gate, P. D'Mello Road, Mumbai 400 001.
- 2. Provide CERE with all necessary information concerning its rules and regulations that may affect the conceptualization, implementation and management of the project.
- 3. Provide appropriate acknowledgement and endorsement of CERE's activities for the establishment of the MRC, if and when required.

- 4. Give CERE project execution team full and unrestricted access to the building site during establishment of the MRC with prior permission of MbPT.
- 5. Allow CERE to arrange visits and inspections for individuals and groups during the establishment phase with prior permission of MbPT.
- 6. Identify an individual within MbPT to serve as liaison officer with CERE on all matters covered by this agreement and to facilitate a one-window system to expedite all decisions, so as to enable the project to proceed smoothly to it's final fruition and establishment.
- 7. Provide information, technical assistance, and access to archival materials, photographs, drawings and other such materials as may be needed to develop educational, promotional and other materials required for the purpose.
- 8. Help in obtaining necessary permissions as and when required and work towards promoting the establishment of the MRC in the best possible manner.
- 9. Continue to fulfill its financial responsibility as the owner for the site and structure during the course of the project, for all statutory taxes, dues, etc that may be applicable, and transfer these responsibilities to the MRC Trust, on establishment of the MRC, with no outstanding dues and liabilities.

W. CERE agrees to:

- 1. Be fully qualified under the law to engage in fundraising and receive philanthropic contributions for the purpose of establishing the MRC.
- 2. Conduct a fundraising campaign to raise the requisite funds for the establishment of the MRC.
- 3. Develop a fundraising plan that addresses roles and responsibilities, including: goals; timetable; scope; potential donors; fundraising strategies and techniques to be used; promotional or marketing strategies; donor recognition guidelines, etc
- 4. Develop a financial management plan identifying administrative and support structures; administrative and project costs, and repayment of costs incurred; guidelines for controlling administrative expenses; management strategies and use of donated funds.
- 5. Accept donations of in-kind contributions, including the use of collections, interpretive materials and media, equipment, materials, as appropriately required for the MRC.
- 6. Obtain prior approval from the statutory bodies and any necessary permits, for any ceremonies or other events to be held on the said property, including the execution of the project.
- 7. Restore the hydraulic engine house building to a habitable state, develop and design the content for the exhibition and gallery spaces, and set-up and initiate the activities of the sub-cells within the MRC, namely the Library and Research Cell. Outreach and Awareness cell, and other similar cells.
- 8. Collaborate with recognized institutions /trusts /organizations to expedite the establishment of the MRC.

W. MbPT and CERE jointly agree to

- 1. Meet on a regular basis to keep each other informed of progress in implementing this Agreement.
- 2. Cooperate in all respects to ensure the smooth establishment of the MRC.

5.0 Other Clauses

X. Termination -

a) Before commencement of work:

From the date of signing of this agreement, CERE will take a maximum period of 3 years to raise the funds and resources required for the establishment of the MRC, and during this period, MPT, being the owner of the said property that has been ear-marked for use the establishment of the MRC, will be the custodian of the said property, and take all such measures to ensure that the property is preserved and protected, including providing the necessary security services, etc. If CERE is unable to raise the resources required in the stipulated time, the Agreement is to be considered terminated at the end of this period.

b) After commencement of work:

Once the requisite funds have been raised, and work on the building is commenced, the duration of this Agreement if for a period of 25 years from the date of signing of the Agreement.

- Y) Public Laws No activity undertaken under this project shall be deemed to be inconsistent with or contrary to the purpose of or intent of any law of the Republic of India.
- Z) Proposed Project Execution Time Table CERE estimates that the MRC will be established in a period of not more than 3 years, after the requisite funds have been raised.

AA) Accounting Records - CERE shall:

- a. Maintain accounting books and records in accord with recognized accounting principles and shall make those records available for audit.
- b. Annually furnish a financial report of CERE activities under this Agreement. The report shall be prepared by an independent, licensed and certified chartered accountant firm.

SIGNED, SEALED AND DELIVERED by the authorized signatory on behalf of the Mumbai Port Trust (MbPT),

AND

Dr. Rashneh N. Pardiwala, authorized signatory on behalf of the Centre for Environmental Research and Education (CERE).

Date:

Place:

Document B

Proposed Terms of Reference between CERE and ____(Donor)_____for the Establishment of a Maritime Resource Centre in Mumbai

Establishment of a Martine Resource Centre in Mumbai
This Agreement is made and entered into between the Centre for Environmental Research and Education (CERE) and thefor the purpose of Establishing a Maritime Resource Centre in Mumbai.
1. Background and Objectives
W. (description of donor)
X. The Centre for Environmental Research and Education (CERE) is a public charitable Trust registered under the Bombay Public Trusts Act of 1950 (Regd. No.: E 20674) and recognised by the Government of India. CERE works towards bringing together the research and teaching fraternities so as to widen the scope and effectiveness of environmental education in India through various means such as innovative projects, teaching aids, modules, teacher training workshops and establishing Centres of Learning.
Y. The objective of the establishment of a Maritime Resource Centre in Mumbai is to create a dynamic Centre of Learning and Discovery, focussed on the maritime world where visitors, both children and adults, will participate in a journey that explores, and helps them understand, the maritime world.
Z. CERE has estimated that a minimum sum of Rs. 4.75 crores (Rupees Four Crores and Seventy Five Lakhs) is needed to complete the project, and has proposed raising this sum through grants and non-profit fundraising means.
AA. The benefits to be derived from this Agreement are consistent with the intent of the which is to present a comprehensive maritime history of the region, including the history of Mumbai Port and its development, and to preserve the artifacts, photographs and landscapes that help to tell the story of the maritime world. Accordingly, acknowledges the need for a Maritime Resource Centre that would act as a visitors facility and supports the proposed public-private partnership as a unique approach to the interpretive needs of the maritime world.
BB. The objective of this agreement is to establish the policies, procedures and other terms under which this project will be carried out

2. Authority

CC. CERE is authorised to enter into this agreement, being a Public Charitable Trust registered under the Bombay Public Trusts Act of 1950 (Regd. No.: E 20674) and recognised by the Government of India, and can accept donations for the purposes encompassed by this agreement.

DD. CERE has signed an MoU with the Mumbai Port Trust for the establishment of a Maritime Resource Centre in the Hydraulic Engine House building at Carnac Bunder, and the same is attched as Annexure 1 to this document.

3. Statement of Work

I. CERE agrees to:

- 10. Recognize _____ as the principal donor/one of the principal donors for the establishment of the Maritime Resource Centre
- 11. Be fully qualified under the law to receive philanthropic contributions for the purposes identified herein.
- 12. Develop, no later than 120 days after the date this Agreement becomes effective, and with assistance as needed from the Donor, a financial management plan identifying administrative and support structures; administrative and project costs, and how those costs will be paid; guidelines for controlling administrative expenses;
- 13. Provide appropriate acknowledgement and endorsement of the Donor's fundraising activities. (details as agreed upon)
- 14. Arrange and conduct tours, interpretive events, and inspections for individuals and groups at the request of the Donor and to the extent deemed practicable by the CERE and MPT.
- 15. Accept the donation of in-kind contributions, including the use of collections storage, museum, visitor center and administrative space, interpretive materials and media, equipment, materials, services
- 16. CERE will ensure that any materials prepared for public consumption related to the project, such as press releases, brochures, or other forms of publicity, will be submitted to the Donor for comment prior to release.

J. The Dono. Agrees to:

- 1. Contribute a sum of Rs. ______to CERE for the establishment of the Maritime Resource Centre.
- 2. Donate to CERE in-kind contributions, including the use of collections storage, museum, visitor center and administrative space, interpretive materials and media, equipment, materials, services.
- 3. In the unlikely event that the funds raised are insufficient to complete the project described, any funds raised that are not required by the donors of such funds to be returned to them (less fundraising expenses) shall be retained by the CERE and deposited in the Maritime Resource Centre Trust Fund.

K. CERE and the Donor Jointly Agree to:

- 1. Meet on a regular basis to keep each other informed of progress in implementing this Agreement.
- 2. Cooperate to develop promotional materials and events.

4.0 Privacy and Copyright

L. CERE will retain copyright and ownership of all materials generated for the establishment of the MRC, and this copyright will then be transferred to the Trust, that will be formed.

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M. CERE and the Donor agree to keep the details of the project restricted to themselves, unless such times as it is mutually agreed to release information to press or public.

5.0 Other Clauses

- N. **Termination** If either party defaults or fails to observe any of the terms and conditions of this Agreement, the other party may give the defaulting party notice in writing to rectify such default. The Agreement can be terminated with the mutual consent of both parties but each party shall give the other a minimum notice period of 60 days in writing in advance to terminate the Agreement.
- O. Public Laws No activity undertaken under this project shall be deemed to be inconsistent with or contrary to the purpose of or intent of any law of the Republic of India.
- P. Proposed Project Execution Time Table CERE estimates that the MRC will be established in a period of not more than 3 years, after the requisite funds have been raised.
- Q. Accounting Records CERE shall:
 - a. Maintain accounting books and records in accord with recognized accounting principles and shall make those records available for audit.
 - b. Annually furnish a financial report of CERE activities under this Agreement. The report shall be prepared by an independent, licensed and certified chartered accountant firm.

SIGNED, SEALED AND DELIVERED by the authorized signatory on behalf of the Mumbai Port Trust (MbPT),

AND

Dr. Rashneh N. Pardiwala, authorized signatory on behalf of the Centre for Environmental Research and Education (CERE).

Date:

Place:

Tim eline

8000 years ago Fishing and trading boats found on the Red Sea (7000 B.C.E). Similar ships Found in the Mediterranean and Persian Guif, Bitumen used for water-proofing



4000 years ago
By 2008 B.C.E The Indus Valley
Civili-zation had established itself
and began to trade with Egypt and
O man by sea. (e.g.: Lothal Docks)

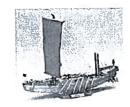
30 - 25,000 years age Ancient man first traveled on Logs of wood or inflated skin -These consisted of the first boots



12 - 10,000 years ago Agriculture is thought to have been first developed in the fertile crescent

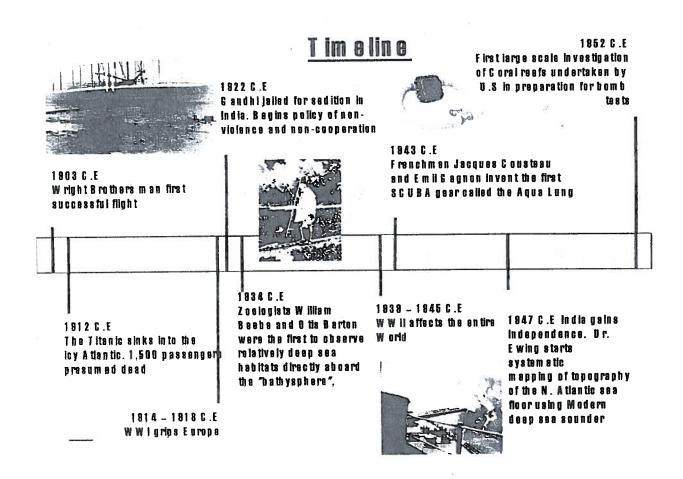
6000 years ago (4000 B.C.E)

By this time the Aegeans and the
Egyptians were trading across the
seas in large rowing ships or galleys 3500 years ago



3500 years ago
In 1250 B.C.E the Greeks fought
the Trojans and crossed the seas
between Greece and Asia Minor
in one of the largest fleet of ships
in ancient history (e.g.: Greek
8 ireme)

Sample sheet of timeline covering the Stone and Copper age, showing important events related to the maritime and marine world, as well as specific events for the Indian context.



Sample sheet of timeline covering the first part of the 20th Century, showing important events related to the maritime and marine world, as well as specific events for the Indian context.

Sample List of the Extensive Photographic Archives available with the Mumbai Port Trust's Technical Archives

The following material is available:

- 1) Almost 20,000 original drawings of the port buildings and docks
- 2) Approx. 500-750 photographs of the construction, use, etc of the Port Trust properties and operations
- 3) Microfilms of some drawings and photographs
- 4) Scanned images of some photographs (Process is underway)

Details of photographs: B/W Prints, mounted and labeled; size: 9" X 11" (Some photographs were not labeled and are hence not listed here)

S.No	Description	Date (if available)	Remarks
1	North end of Lock wall of entrance in progress	6-10-1910	
2	Entrance lock – erecting west leaf of inner gates		
3	Construction of Hughes Dry Dock	13-12-09	
4	a) excavations on site of main dock	8-04-09	
	b) construction of west and south walls	8-04-09	
5	View from east wall showing dry dock Caisson in the course of erection		
6	Caisson for Hughes dry dock in course of erection	3-12	
7	East wall of mole – looking south from Dam A	26-05-1910	
8	Strom gates - view looking towards north	20-10-1912	
9	Wall of Hughes dry dock – work in progress	6-10-1910	
10	Inner gates of dock and dry dock caisson in course of erection. View looking north		
11	One leaf of inner lock gate area		
12	De-watering from coffer dams for Alexandra Docks		
13	Main dock from SE corner looking towards NW		
14	A corner of the cotton depot, showing go-downs and open jethas		
15	Aerial view of Bombay docks showing Alexandra, Victoria and Prince's Docks and bunders in plan	1926	
16	Modi Bay Estate	1920	
17	Erection of west leaf of Strom gates. View looking north	28-11-1911	
18	Jetty walls in progress	8-10-1910	
19	Aerial view of Prince's and Victoria docks with Carnac Bunder in foreground	June 1938	Pumping Station visible
20	Near completion of Hughes Dry Dock		
21	Construction of Lock Gate		200

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22	Imperial Train at Ballard Pier		
23	View of Foundation Stone – Alexandra Dock	3-11-1908	
24	Stand being erected for foundation stone ceremony – Alexandra Dock	3-11-1905	
25	Alexandra Dock entrance and the Hughes Dry Dock aerial view		
26	Aerial view of Ballard Pier Passenger Terminal	Jan 1934	
27	His Excellency the Hon'ble Lord Hardinge at the opening ceremony of Alexandra Dock in 1914. The Viceroy of India reading the address.	1914	
28	Prince's Dock – construction of entrance channel	1876	
29	Construction of Hughes Dry Dock	1913	
30	De-watering from Coffer Dam for Alexandra Docks	9-1-1911	
31	De-watering pumps – Alexandra Docks		
32	Group Prince's dock	April 1877	
33	Eastern Bay of Dock looking south	18-6-1878	

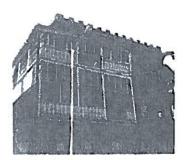
MARITIME RESCURCE

FERTRE

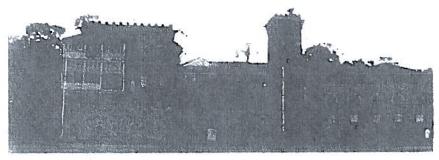
SEMESTER 9

VAISHNAVI 3400

the building



Within the historic fabric of Mumbai city and the vast properties of the *Mumbai Port Trust* (formerly The Bombay Port Trust), that stretch from the Sassoon Docks in the southern tip of Mumbai to the Sewri mudflats, lies an old *Hydraulic Engine House*, built in the year 1904 A.D.The building is located on P. D'Mello Road, next to the Yellow Gate at Indira Docks. It is an actual example of the maritime history of the city.



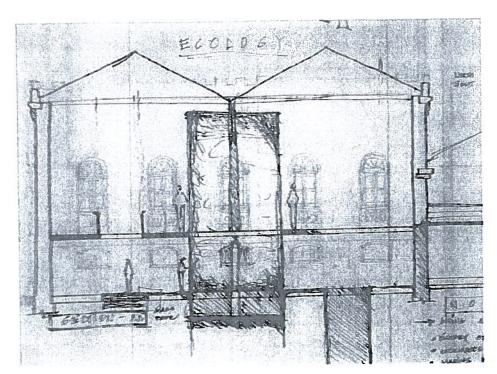
the owner



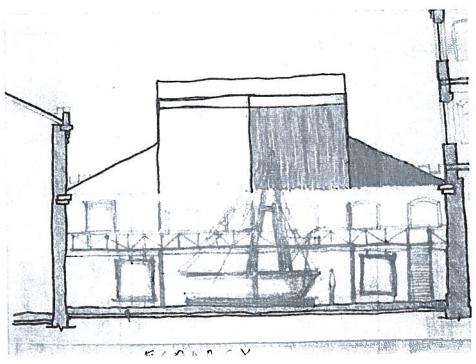
Crest of the Bombay Port Trust on the hydraulic engine house

The Mumbai Port Trust (MPT) was created in 1873 A.D., during the governorship of Sir Bartle Frere, a year after the Bombay Municipal Constituition was reconstituited, during a period when the urban form of Mumbai underwent significant transformations as a result of rapid industrialization coupled with massive reclamation. It created 1880 acres of land, making MPT the single largest holder of property in the Mumbai Metropolitan Region. Today it handles upto one-sixth of the total sea borne trade of the country.

Sample of project sheet giving details of site and building



Conceptual sketches of use of interior spaces of the MPT building



Conceptual sketches of use of interior spaces of the MPT building

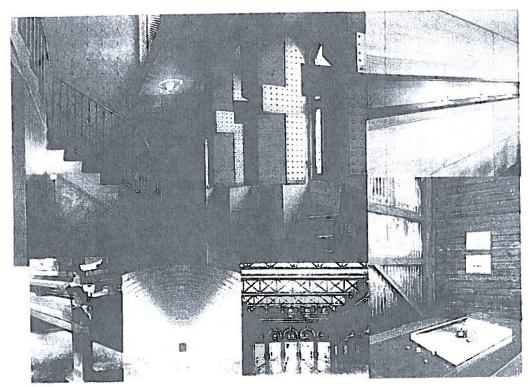


Image board to show possible finishes and detailing of interiors of the MRC

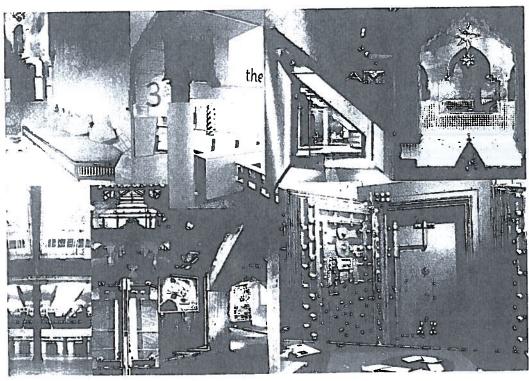


Image board to show possible finishes and detailing of interiors of the MRC



20. Strategies for Sustainability for the MRC

STRATEGIES FOR SUSTAINABILITY

As per the estimated figures, salary and running costs is Rs. 50 lakhs per annum

S.No	Description	Details	Quanitity	Rate	Amount	Remarks
1	Entry Ticket	no. of visitors	30000	15	450,000	
2	Café	sales			150,000	fixed amount per annum
3	Souvenir shop	sales		- 1	150,000	fixed amount per annum
4	Library and Research Cell			ll	100,000	Fees and service charges
5	Outreach and awareness Cell	1		1 1	100,000	Fees and service charges
6	Auditorium	days/year	20	15000	300,000	renting charges per day for 8 hrs
7	Interest from a 1 crore corpus	8%			800,000	Corpus funds to be raised
8	Annual Grant from Govt.				1,000,000	ministry of culture, shipping, tourism
9	Annual Grant from INSA/private shipping co.			1 1	1,000,000	
10	Annual Grant from international museums, org		./	1	1,000,000	like the IMO, etc
	Total			255545554	5.050.000	

21. Analysis of Survey of Learning Centres

Sample of Survey 1: A Study of existing learning centres:

Re	spondent profile: Name: Designation:
l.	Name of Centre:
2.	Location:
3.	Ownership/Management: whether: Public/private trust: Government owned: Any other (pl.specify):
4.	Date of Establishment:
5.	Principal components: (Please tick as appropriate) a) Exhibition galleries: (how many) b) Library and research Centre: c) Auditorium/screening room: d) Souvenir shop/Publications division: e) Outreach and awareness Cell: f) Others - please list:
6.	Principal Content/Focus of Centre:
7.	Target Audience: (to understand who the Centre is targeted at)
	children: Students: General public: Tourists: Local community: Researchers:
8.	How the Centre reaches its audience: networking with schools: publicity through media: special exhibitions and events: any other means:
9.	Main visitor profile: (to understand who is attracted to the Centre) children: Students: General public: Tourists:

	Local community:
	Researchers:
	se give whatever figures are available to give us a broad idea ers per day: /week/: month/: annual:
through the	e whatever data is available so as to get an overview) week: month: year:
12. Funding mechanisms:	(tick as appropriate) Ticket sales: Sale of souvenirs/publications: Renting out of premises: Govt.grants: Private and public donations: Corporate support:
	letermine whether the Centre is able to sustain itself)
Is the Centre self-sustaining?	
If yes, what is the strategy by	y which this has been achieved?
If No, the what steps is the C	Centre taking to ensure its continuity?
	the pattern of growth of the Centre from its start to the present
day)	
(write either increase	, decrease or same)
a) physical space:	
c) Staff:	
d) visitors :	

Sample of Survey 2: Need and profile of a Learning Centre

Respo	ondent Profile			
,	Name Profession			
,	Organisation you represent			
4) Are	e you familiar the concept of a	Learning Centre	: Yes/No	
-	o), then the Introductory Note ving Centre.	will give you a bi	rief understanding abo	out the concept of a
	uld you list at least 3 Learning or abroad.	Centres that you	ı have visited/heard al	oout, in Mumbai,
No	Name	Location	Visited/heard about	General Comment
1				
3				
5		,		
a) Ex b) Int c) Ac d) Sc e) Ar f) So	ne proposed Maritime Resource e rate in ascending order (with host meaningful: hibits - models, posters, charts teractive media- touch-screens etivity, hobby and skill up-grad reening, discussion and semina chives, library and research ce uvenir shop and café	a 1 for the most fars, artifacts, audio-visual stallation centre ar centre	tions:	ents that you feel are
7) F	 How much would you be willing a) Rs.25 per day b) Rs. 15 per day c) Rs. 5 per day d) Rs. 250 annual members 	<u> </u>	to the Maritime Reso	ource Centre
	That would you be looking for the re? (Tick where appropriate)	from a learning c	entre such as the Mar	itime Resource

a)	Guided tour by qualified experts	
b)	Direct link with school curricula	•
c)	Interactive sessions and activity based learning	•
d)	Film screenings	:

- 9) After the first visit to the Maritime Resource Centre, what are the factors that would bring you back again / encourage you to send children again for a repeat visit?
 - a) Changing activity and hobby programmes
 - b) Theme based exhibits, that keep changing
 - c) Link to curricula, hence visit to MRC is part of lesson
 - d) MRC encourages research and exploratory learning

1. Summary of Survey of different types of Learning Centres in Mumbai:

No	Name of Learning	Type of	Ownership	No. of	Ticket	Remarks
	Centre	learning		visitors per	cost per	
		Centre		annum	head	'
1	Prince of Wales Museum of Western India	Museum	Public trust	800000	Rs.15	Has supplementary income options such as auditorium, etc
2	Nehru Science Centre	Science museum	Government owned	600000	Rs.15	Has sponsored exhibitions and extensive programmes & projects
3	Marine Museum at T.S Rahaman	Maritime museum	Public trust	3000	Rs.15	No other source of income, but supported within T.S.Rahaman complex
4	Taraporevala Aquarium	aquarium	Government owned	300000	Rs.5	No other source of income

2. Summary of responses from educationists to Learning Centres:

No	Name	Organisation	No.of visits/year to learning centres	Cost per trip	Requirements from a Learning Centre (compiled from responses of respondents)
1	Ms. Rohini Ooman	i) Bombay International School ii) J.B.Petit High School for Girls	As and when required — depends on the initiative of the teachers	Flexible – Rs.100 and above	i) link to curriculum ii) qualified guide or expert to conduct/organize the trip for the class
2	Ms.Persis Jamas	Alexandra Girls English Institution	3-4 trips a year maximum	Rs.25-Rs.100	iii) follow-up sessions with students in class
3	Ms.Kakotkar	J.S.Municipal School	2-3 depending on resources	Upto Rs.25	iv)use of new media to make the experience different from the classroom v) training for teachers

22. List of Books referred to

Book list

S	Name	Author	Publisher and Year	Other Details	Cost	Remarks
_	Fighting Ships of the Far	Stephen	Osprey	Available on	£7.19	Referred to by student intern
-	East: China and Southeast	Turnbull, Wayne	2002	Amazon		
	Asia 202 BC-AD 1419 Vol 1	Reynolds				
	New Vanguard Series	(Illustrator)				
7	Fighting Ships of the Far	Stephen	Osprey	Available on	£7.19	Referred to by student intern
	East: Japan and Korea AD	Turnbull, Wayne	2002	Amazon		
	612-1639 Vol. 2	Reynolds			257//	
	New Vanguard Series	(Illustrator)				
n	Maritime Sector, Institutions,	Gang Deng	Greenwood Press	Available on	£56.99	Referred to by student intern
	and Sea Power of Premodern		1999	Amazon		8
	China (Contributions in					
	Economics & Economic			/		
	History S.)					
4	Royal Navy Strategy in the	~Andrew Field	Frank Cass	Available on	£65.00	
	Far East, 1919-1939: Planning		Publishers	Amazon		
_	for a War Against Japan		2004			
	(Naval Policy & History S.)					
S	The World of the Indian	~Ashin Das	OUP India	Available on	£30.99	
	Ocean Merchant, 1500-1800:	Gupta	2001	Amazon		
	Collected Essays					
9	Lords of the East: East India	Jean Sutton	Conway Maritime	Available on	£24.47	
	Company and Its Ships:		2000	Amazon		
	Anniversary Edition			,		
	The Opening of Japan, 1853-	~William	Global Oriental	Available on	£45.00	
	55: A Comparative Study of	McOmie	Ltd, 2004	Amazon		
	the American, British and					in the second se
	Russian Campaigns to Force					
					A	

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	the Tokugawa Shogunate to Conclude Treaties and Open Ports to Their Shins					
∞	Graveyards of the Pacific: From Pearl Harbour to Bikini Island	~Robert D. Ballard	National Geographic Books 2001	Available on Amazon	£22.05	
6	Chinese Maritime History (Sinica Leidensia S.)	~Angela Ki Che Leung (Editor), Shi-yeoung Tang (Editor)	Brill 1999	Available on Amazon		
10	Iron Coffins: A U-boat Commander's War, 1939-45	Herbert A. Werner	Cassell Military Paperbacks S.	Available on Amazon	£3.99	
=	Indo-Portuguese Trade and the Fuggers of Germany	K.S.Mathew		Available on Amazon	INR 550.00	This book deals with the maritime history of regions and its influence on trade, politics and society.
12	Ports and Their Hinterlands in India 1700-1950	Indu Banga		Available at Gandhiana.org	INR 350.00	The book studies ports and port complexes and their hinterlands in India over a period of four centuries, spanning the Mughal, Maratha and British rule.
13	Commerce and Culture in the Bay of Bengal 1500-1800.	Edited by Om Prakash Denys Lombard		Available at Gandhiana.org	INR 700.00	This book tends to explore the long history of intensive contacts of commerce, politics, culture and religion between India and South-East Asia via the Bay of Bengal
4	Industrial buildings – Conservation and Regeneration	Edited by Michael Stratton				Referred to while preparing feasibility report
15	mcil (Judith Strong	Arts Council of			Referred to while preparing of
	Centre for Envi	ronmental Research and	Centre for Environmental Research and Education (CERE) - Appendices to MRC Project - Oct. 2004	endices to MRC Proi	ect - Oct. 2004	10000

Centre for Environmental Research and Education (CERE) - Appendices to MRC Project - Oct. 2004

feasibility report																									About the Farst boat-builders of India – recommended by	Barbara Panvel		BOSINE SOLINE
	INR 350		Rs.750			Rs.350		Rs.500		Rs.650	1	Rs.295					Rs. 295					Rs.250						
	Available with	CERE	Available with	CERE		Available with	CERE	Available with	CERE	Available with	CERE	Available with	CERE				Available with	CERE		Available with	CERE	Available with	CERE					British Council Library
Great Britian	Popular Prakashan		Maritime History	Society, 1998		Maritime History	Society, 2002	Maritime History	Society, 2002	Maritime History	Society, 2001	Oxford University	Press 2003	,			Oxford University	Press 1999		A CEE Publication	for VJSMF, 1996	WWF India and	Universities Press	(Illula) Liu. 2004	Ailled rublishers			
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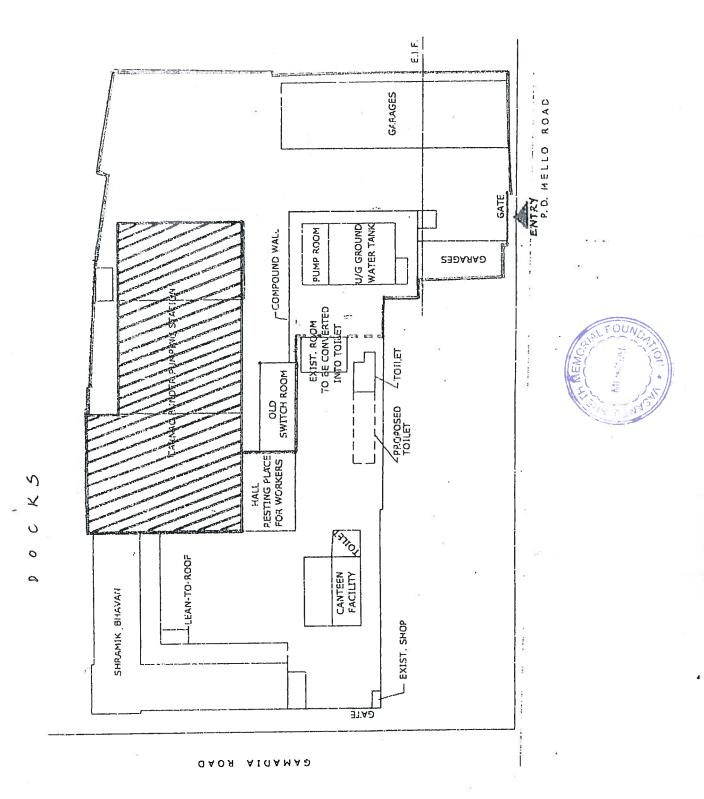
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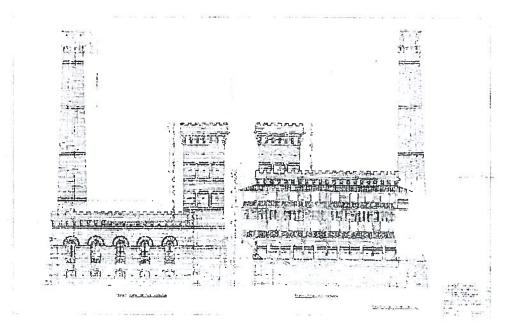
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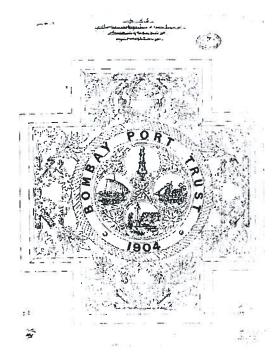
23. Site Plan of MPT Building



24. Archival drawings of the MPT building



Elevation of the Hydraulic engine Building at Carnac Bunder

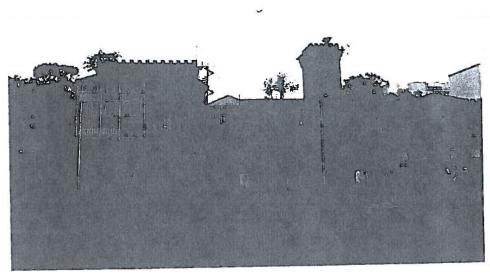


Drawing of crest of the Mumbai Port Trust that is carved on the tower of the building

25. Photographs of the MPT building



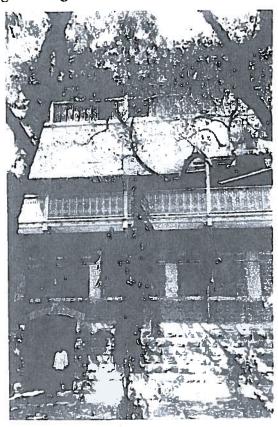
Internal view of Engine Room of the Hydraulic Engine House



External east view of Hydraulic Engine House building



View of Tower of Hydraulic Engine Building showing MbPT crest



External view of hydraulic engine house